



# 2025 SPONSORSHIP OPPORTUNITIES

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## Introduction to Keep Lee County Beautiful (KLCB)

Keep Lee County Beautiful is a nonprofit organization that aims to inspire, educate, and engage the Lee County community in environmental stewardship. Through a variety of programs—such as litter prevention, recycling, shoreline cleanups, and educational initiatives—we work towards the shared goal of creating a cleaner, greener, and more sustainable community.

By partnering with KLCB, your company will help protect and preserve the environment while gaining exposure and recognition in the community.

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## Sponsorship Levels & Benefits

### 1. Green Partner - \$5,000 (*Exclusive & Premier Sponsorship*)

As a Green Partner, your company will receive high-profile exposure throughout the year as our top-level sponsor. This is an exclusive sponsorship, allowing for a premium presence at KLCB events and programs.

- **Exclusive event or program sponsorship:** Your company can sponsor a key KLCB program or event (e.g., Coastal Cleanup, Great American Cleanup, Monofilament Madness, 5th of July, Adopt-a-Spot or educational programs) with significant branding and recognition.
- **Prominent logo placement:** Your company's logo will be displayed on event materials, advertisements, signage, a link on the KLCB website, social media, newsletters and ALL event t-shirts. .
- **Press and media recognition:** Featured in press releases, media coverage, and community outreach efforts.
- **Event Speaking Opportunities:** Opportunity to speak or have a representative address attendees at select events, showcasing your commitment to environmental causes.
- **Recognition in all KLCB marketing materials:** Logo featured prominently on print materials, posters, and brochures throughout the year.
- **VIP access:** Invitations to network at fundraising events (Golfing "FORE" KLCB, "GO GREEN" Golf Fundraiser, "Leave the Scene Clean" Art Award Ceremony).
- **Social media shout-outs:** Featured in social media posts, including recognition of your commitment to sustainability.

## 2. Eco Leader - \$2,500

This level provides substantial visibility and recognition at KLCB events and programs, along with the opportunity to sponsor specific initiatives.

- **Event or program sponsorship:** Your company will be able to sponsor one key KLCB event or program (e.g., a community cleanup or educational program).
  - **Logo placement on materials:** Your company's logo will appear on event signage, marketing materials, on the KLCB website, and 3 event t-shirts. .
  - **Social media recognition:** Mentions across KLCB's social media platforms, acknowledging your sponsorship.
  - **Prominent recognition:** Acknowledged during all KLCB events and in select marketing materials.
  - **Media mentions:** Recognition in press releases and other local media channels promoting KLCB programs and events.
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## 3. Sustainability Supporter - \$1,000

Supporters at this level play a vital role in the success of KLCB's events and initiatives, with a strong presence and recognition.

- **Program or event sponsorship:** Sponsorship of a smaller, yet impactful, event or program, such as a local cleanup or project.
  - **Logo placement on event materials:** Your company's logo will be featured on event signage and printed materials, social media mentions, and on 2 event t-shirts..
  - **Recognition at KLCB events:** Acknowledgment of your sponsorship in event announcements and social media.
  - **Website and marketing materials:** Your company's logo included on the KLCB website and in other relevant marketing outreach.
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## 4. Community Champion - \$500

This level offers businesses the opportunity to show their support for KLCB's mission while gaining visibility at select events.

- **Event sponsorship:** Your company will have the option to sponsor one specific KLCB event, such as a cleanup day or educational workshop.
  - **Logo placement on materials:** Your logo will be featured on event materials, such as flyers, signage and 1 event t-shirt.
  - **Social media shout-outs:** Acknowledgment on KLCB's social media pages for supporting KLCB's work.
  - **Website recognition:** Your company's logo will be listed on the KLCB website.
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## 5. Community Advocate - \$250

This sponsorship level is perfect for small businesses and local organizations that want to show their support for environmental stewardship in Lee County.

- **Company name placement on event materials:** Your company's name will be placed on event posters, flyers, local media, and 1 event t-shirt.
- **Social media recognition:** Your support will be acknowledged in social media posts that highlight your commitment to sustainability.
- **Website listing:** Your company's name will be listed on KLCB's website as a sponsor.

## 6. Corporate Engagement Days - Custom Pricing

**Designed for Corporate Groups and Teams Who Want to Get Involved in Employee Engagement Days**

- **Employee Volunteer Opportunities:** Coordinate a day for your employees to participate in KLCB's community service projects, such as park cleanups, recycling drives, or other local environmental efforts.
- **Company recognition:** Your company will be highlighted on event signage, volunteer T-shirts, and social media platforms.
- **Customizable engagement:** Tailor the volunteer day to your team's interests and values—whether it's working on a beach cleanup, an urban green space restoration, or a river cleanup project.
- **Team-building opportunities:** Engage your employees in meaningful team-building activities centered around sustainability, environmental education, and corporate social responsibility.
- **Employee engagement certificates:** Employees who participate will receive certificates recognizing their involvement in the community and KLCB programs.
- **Dedicated KLCB coordinator:** A KLCB representative will work closely with your team to ensure a seamless, impactful volunteer experience.
- **Featured on KLCB's platforms:** Your company will be recognized on our website, social media channels, and event materials.

## 7. Board Meeting Lunch Sponsor - \$250

- **Direct access to key stakeholders**
- **Branding & visibility**
- **Build relationships**
- **5 minutes to present your business to community leaders**

## 8. Educational Programs - Customizable

## Annual Special Event Sponsorship Opportunities

In addition to the annual sponsorship levels, we offer separate sponsorship packages for our signature fundraising events. These events are vital to the funding of our programs and provide significant exposure to our sponsors.

1. **Golfing "FORE" Keep Lee County Beautiful at Top Golf (February 20, 2025)**
  2. **Annual Environmental Awards Breakfast (March 6, 2025)**
  3. **"Leave the Scene Clean" Art Awards Ceremony (March 31, 2025)**
  4. **Annual Bowling Tournament at Lightning Strikes (June 7, 2025)**
  5. **5th of July Cleanup (July 5, 2025)**
  6. **"GO GREEN" Golf Fundraiser at the Plantation Golf & Country Club (October 17, 2025)**
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### Why Partner with KLCB?

- **Brand Exposure:** Your company will gain visibility at KLCB events, through press releases, social media, and our marketing materials.
  - **Community Impact:** Partnering with KLCB shows your commitment to environmental sustainability and community betterment.
  - **Employee Engagement:** Corporate engagement days provide meaningful opportunities for your employees to get involved in community service while working together toward a common goal.
  - **Environmental Stewardship:** Your sponsorship will directly fund impactful programs that help beautify Lee County and protect its natural resources.
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### Next Steps

To become an annual sponsor or to schedule a Corporate Engagement Day, please contact Trish @ 239-220-3771, [Trish@klcb.org](mailto:Trish@klcb.org) or visit our website at [KLCB.org](http://KLCB.org).

We look forward to partnering with you to create a lasting impact on our environment and community!

### Keep Lee County Beautiful