




2023

Impact REPORT

4300 FORD STREET
SUITE 108
FORT MYERS, FL 33902

 239-334-3488

 klcb.org



Director's STATEMENT

The year 2023 began like no other with high demand of cleanups in our recovery phase from Hurricane Ian. Our events took place across the county including Sanibel, Cape Coral, Fort Myers, North Fort Myers, Estero, and Fort Myers Beach.

This year was our 25th year hosting the Great American Cleanup. Even with the challenges of accessing certain areas due to the storm, we had over 650 volunteers at 27 locations that removed over 14,000 pounds of litter and debris from the environment.

Throughout the year we held multiple waterway cleanups removing 26,517 pounds of hurricane debris from our coastal waters. We also hosted numerous tree plantings to help reestablish our tree canopy across the community.

With the many challenges Southwest Florida still faced from the devastation of Hurricane Ian, we are amazed and so grateful for the dedication of our volunteers and community partners who make our work possible. I want to take a moment to recognize and celebrate the incredible effort of everyone who has contributed to our recovery efforts. We look forward to continuing to come together during our rebuilding of the place we love to call home.

Trish Fancher
Executive Director



Impacts & HIGHLIGHTS

From January 1, 2023 - December 31, 2023

KLCB conducted
and participated in
educating

4
30
6,050

beautification projects,
outreach events
individuals.

We engaged
our organization coordinated

3,173
179

volunteers and
community cleanup projects.

As a result

85,769

pounds of litter were removed.

We also planted

145

trees.

When \$31.80* is multiplied by

9,538.5

volunteer hours,

we see that we saved taxpayers

\$303,324.30

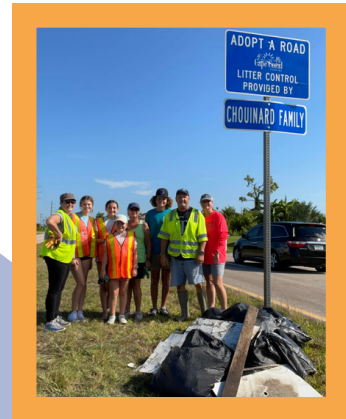
(of labor) in community
improvement services.

*AVERAGE HOURLY VALUE OF VOLUNTEER SERVICES ACCORDING TO THE NATIONAL INDEPENDENT SECTOR

Our PROGRAMS

ADOPT-A-SHORE/SPOT/CAPE CORAL ADOPT-A-ROAD

This free program provides the opportunity for individuals, groups and corporations to give back to their communities. Participants can adopt a stretch of Lee County shoreline or an area and receive the training and materials necessary to host their own cleanups. Also, in partnership with the City of Cape Coral, one can adopt an area within the city limits. Adoptions greatly enhance the appearance of our communities and reduce litter and debris to help protect our environment.



ANNUAL CLEANUPS

KLCB organizes hundreds of volunteer-based cleanups at parks, public areas, and waterways. We conduct four annual countywide cleanup events. The Great American Cleanup (Spring), 5th of July Cleanup, International Coastal Cleanup (Fall - 3rd Saturday in September), and our "Monofilament Madness" (Marine Cleanup) focused on removing harmful fishing line and debris from our waterways.



COMMUNITY IMPROVEMENT

KLCB engages residents to be a part of our community improvement initiatives to create positive change and impact within our local communities. We work with community leaders and interested parties to organize projects throughout Lee County. These projects can include cleanups, Florida native species plantings and gardens, tree plantings, invasive species removals, and mulching.





Our PARTNERS



ANNUAL SPONSORS

Waste Pro | WM | Surfing Evolution & Preservation Foundation | Coca-Cola Beverages Florida | Suncoast Beverages | Covanta | Passarella & Associates | Home Hunters USA | Ocean Conservancy | Family Thrift | Coastal Waste & Recycling | Kayak Excursions | Tunaskin | Ron Jon Surf Shop |

The mission of Keep Lee County Beautiful is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.



Board of DIRECTORS

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Advisors

Jeff Baker | Connie Busch | Ron Clayton | Linda Eroh | Bill Jones | Katie Moses

Staff

Trish Fancher, Executive Director | **Sarah Fancher, Program Coordinator** | **Tisha Bayne, Communications & Special Events Manager** | **Jenn Downes, Education Specialist**

Keep Lee County Beautiful, Inc. is a 501(c)(3) nonprofit organization
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