Thirty-two years ago, Keep Lee County Beautiful Inc. (KLCB) was created through a partnership with the county. Their common goals were built on a love of the Southwest Florida. They knew that programs that support community pride and volunteerism would help build stronger communities by improving cultural vitality and economic success. KLCB is proud to share that, with your support, it has been a year of action and accomplishment. We mobilized residents, government, and business leaders across the county to work together to help our local communities inspire a sense of pride and ownership, prevent litter, and beautify communities. As detailed in this report, the Keep Lee County Beautiful programs and communities met the challenges of 2021 head on. As always, we are thankful for your strong support and commitment to improve the environmental health and natural beauty of the places we call home.

TRISH FANCHER
Executive Director
The mission of Keep Lee County Beautiful is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

From January 1, 2021 through December 31, 2021

<table>
<thead>
<tr>
<th>Activity</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>KLCB conducted and participated in educating</td>
<td>3</td>
</tr>
<tr>
<td>We engaged</td>
<td>23</td>
</tr>
<tr>
<td>Our organization coordinated</td>
<td>1,469</td>
</tr>
<tr>
<td>As a result</td>
<td>4,317</td>
</tr>
<tr>
<td>We also planted</td>
<td>409</td>
</tr>
<tr>
<td>When $25.43* is multiplied by</td>
<td>68,439</td>
</tr>
<tr>
<td>we see that we saved taxpayers</td>
<td>10,500</td>
</tr>
<tr>
<td></td>
<td>12,073</td>
</tr>
<tr>
<td></td>
<td>$307,030</td>
</tr>
</tbody>
</table>

- beautification projects, outreach events
- individuals
- volunteers and community cleanup projects
- pounds of litter were removed
- new sea oats
- volunteer hours, (of labor) in community improvement services

*Average hourly value of volunteer services according to the National Independent Sector.
WAYS TO GET INVOLVED

**Adopt-A-Shore/Spot Program**

This program is a great opportunity for individuals, groups and corporations to give back to their communities in a highly visible way. Through this free program, participants will adopt a stretch of Lee County shoreline or an area and receive the training and materials necessary to host their own cleanups.

**Annual Cleanups**

Since 1998 Keep America Beautiful has been hosting the Great American Cleanup, a nationwide, volunteer-based community improvement program that engages more than 3.4 million people each year. KLCB organizes dozens of cleanups at parks, public area, and waterways. Every autumn we partner with the Ocean Conservancy to coordinate the International Coastal Cleanup at sites throughout Lee County. Each fall, since 1991, we have hosted the "Monofilament Madness" Marine Cleanup to remove harmful fishing line and other debris from our waterways.

**Community Improvement**

We work with community leaders and interested parties (such as churches, schools, and businesses) to organize projects throughout Lee County. These community projects include cleanups, Florida native species plantings and gardens, tree plantings, invasive species removal, and mulching.
GOVERNMENT & AFFILIATE PARTNERS

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Keep Lee County Beautiful, Inc. is a 501(c)(3) nonprofit organization
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