

How is Keep Lee County Beautiful, Inc. improving Lee County?



The Clean Scene

Serving Lee County Since 1989!

Our mission is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

November Newsletter

Environmental News And Upcoming Events



North Fort Myers, Pine Island, Matlacha Move To Single-Day Collections November, 2021

As of November 1, residents of North Fort Myers, Pine Island and Matlacha will only need to take their garbage, recycling and yard waste to the curb once a week.

This service enhancement was announced by Waste Pro, Lee County's contracted hauler for the area, through postcards delivered to each of the 23,000 service addresses listing the new service day for each address. If you missed this announcement and would like to look up your new service date, please visit the [Find My Waste Pickup Day webpage](#). Residents with questions may call Waste Pro customer service at 239-337-0800.

[Click here](#) for additional information



Monofilament Madness Waterway Cleanup November 6, 2021 8:00 AM - 12:00 PM

Help Preserve Our Local Waterways!

Join us in removing monofilament fishing line and other harmful debris from our local waterways. Volunteers will use kayaks, canoes, paddleboards, boats, jet skis... basically anything that floats!

During this event we will not only clean many popular fishing areas of a large amount of fishing line and litter, we will also protect our local marine life from the harmful damage that these items may cause to them. Another benefit is the environmental awareness that is brought to those in the areas we will be cleaning.

Keep Lee County Beautiful would like to thank Galloway Family of dealerships for once again being the Presenting Sponsor. We would also like to thank Bass Pro Shops, Red Sox Foundation, Abrahamson & Uiterwyk, Tunaskin Aquatic Apparel, Kayak Excursions, Advanced Disposal, Waste Pro, FIOL Law Group, Salty Sam's Marina and our many other sponsors and supporters. Their unwavering dedication to preserving our precious environment is a testament of the care they have towards the world we live in.

[Click here](#) to register and view additional information.



Veterans Day **November 11, 2021**

Keep Lee County Beautiful, Inc. would like to say THANK YOU to our military Veterans, those currently serving and their families. Your unwavering dedication to our country and willingness to serve and protect the land that we call home is greatly appreciated. Your efforts, not only during a time of war but when needed to assist those in need, is recognized. During a natural disaster you play a crucial role in the recovery which helps not only the individuals affected but also the environment where these events have taken place.



America Recycles Day **November 15, 2021**

America Recycles Day, a Keep America Beautiful national initiative, is the only nationally recognized day dedicated to promoting and celebrating recycling in the United States. In the weeks leading up to November 15, thousands of communities across the country participate by promoting environmental citizenship and taking action to increase and improve recycling in America.

Take The Pledge and join the almost 87,000 people that have made the commitment to learn what materials should be recycled, act within the next month to reduce the amount of waste you will produce and encourage at least one family member or friend to take the [#BeRecycled pledge](#).

[Click here](#) to learn what the 5 materials are that belong in your recycle cart.



Volunteers Are Making It Happen!

Keep Lee County Beautiful, Inc. is thrilled with the incredible difference volunteers are making in Lee County. Our volunteers make it happen! Without their dedication to protecting the environment we would have a significant amount of litter in our community. So far this year 4,092 volunteers have joined us to make a positive impact. They have given 10,381 hours of their

time to participate in events that have led to the removal of 66,202 pounds of trash and debris, planted 10,500 sea oats and assisted us with numerous beautification efforts. We are excited to see how much more will be accomplished by the KLCB Volunteer Team.

[Click here](#) to view a short video of KLCB volunteers making a difference.



National Hiking Day November 17, 2021

National Hiking Day, also known as Take A Hike Day, is important because it helps to remind us of the beauty of nature and the importance of preserving and protecting it any way that we can. With over 60,000 miles of trails across the nation it is easy to find a nice place to go for a hike and appreciate nature.

In addition to helping to get back in touch with nature by actually seeing actual scenery and wildlife that you would not near your home there are known benefits. It has been shown that hiking helps to reduce stress and it's also great exercise. While walking on a treadmill at your local gym is good for you, once you begin hiking you will feel like a hamster that has been freed from his spinning wheel and allowed to run free. So, find a trail near you and take a hike, enjoy the world around you and breathe the fresh air. And remember to pick up any litter you find while you take your healthy walk.

[Click here](#) to view a guide of Florida's top hiking trails.

**Keep LEE COUNTY BEAUTIFUL
and You
LET'S WORK
TOGETHER!**

Become a KLCB Partner

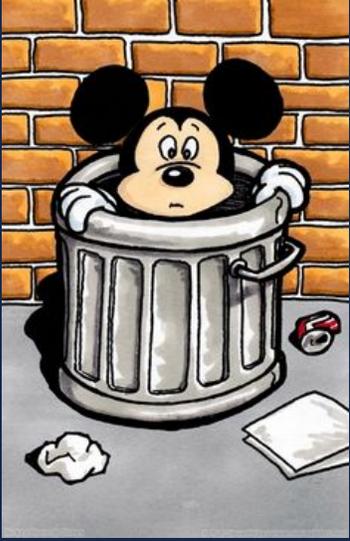
As a partner of Keep Lee County Beautiful, 100% of your contributions are used to benefit Lee County. This is done through educational programs, beach, waterway and roadside cleanups, tree plantings, and a variety of beautification projects.

Your donation will help to bring about environmental awareness, protect our precious resources, and make Lee County a better place to live, work and play.

[Click here](#) to view our Partnership Packet and find out how you can become a member or sponsor to help keep Lee County beautiful!

Micky Mouse Day November 18, 2021

The Walt Disney Company's commitment to preserving the environment dates back to Walt Disney who once said "The natural resources of our vast continent are not inexhaustible. But if we use our riches wisely, if we will protect our wildlife and preserve our lakes and streams, these things will last us for generations to come."



Since 2009, Walt Disney studios has had an Environmental Steward work on each of their live-action feature film crews. This person establishes recycling and reuse programs on set and educates the cast and crew on environmental best practices. In addition to this, Disney has planted over 9 million trees, uses renewable energy, works to help endangered sea turtles and countless other efforts to improve their environmental sustainability each year. They are truly striving towards making everyday a magical day for the world we live in.



Black Friday - Buy Nothing Day November 26, 2021

Originating in Canada in 1992, National Buy Nothing Day occurs on the day after Thanksgiving in the U.S. It was established as an anti-consumerism holiday to combat much of the needless mob shopping behaviors of Black Friday. The idea is to counteract the madness of holiday shopping by encouraging a mindful and environmentally friendly attitude towards post-feast purchasing.

If you have to make purchases on Black Friday, or during the holidays, make ones that are as environmentally sound as possible. Items made from recycled materials, reusable over single-use, shop secondhand or purchase quality products that will last longer. If possible, repurpose old items into new ones. Buy local, if you must make online purchases use your purchasing power for good. When buying from Amazon go [Here](#) to make your purchases on AmazonSmile and help Keep Lee County Beautiful preserve, protect and beautify our local community. (Purchases made on AmazonSmile have no fees or extra cost to the purchaser)



Leave The Scene Clean Art Contest - Entry Deadline Fast Approaching! December 1, 2021

December 1st is the deadline for entries in our "Leave the Scene Clean" art contest. This contest is open to all public, private and homeschooled K-12th grade students across Lee County.

This is a new art contest that has generated quite a bit of excitement with our participants. Rather than the calendars we have made in the past we'll be printing thousands of reusable tote bags. The four overall winning illustrations will be printed on these reusable bags and also enlarged and appear on the side of a Waste Pro truck. The overall winning and honorable

mention artwork will be on display at the Lover Key State Park Discovery Center during April, 2022 in honor of Earth Month. All winners will also receive a certificate and prize pack.

[Click here](#) for more details or email Tisha@klcb.org

Support Those That Support Us

Keep Lee County Beautiful would like to encourage you to visit, or use the services of, these businesses that through their support have helped us work towards achieving our mission. With their assistance we have been able to engage the Lee County community and make a lasting change to improve, beautify, and protect the world we live in.



[The Beach Club at The Brooks](#) features year-round access to one of Florida's most beautiful beaches. When you join the Beach Club with a Gold Level Membership not only will you experience the stunning, private beach with idyllic sunset views, you will be pampered by their quality service that offers chaise lounges and umbrellas. The Beach Club's newly renovated amenities will ensure you and your guest's comfort and refreshment. Enjoy kayaking in the bay, paddle-boarding on the gulf, bocce, family cookouts, catered lunches, and weekly events and celebrations. Your day at the beach is never lost time when you're at The Beach Club at The Brooks. Call (239) 498-7779 or visit their [website](#) for additional information.



[MK Architecture](#) offers award-winning design, production and construction administration services with sustainable and eco-efficient design. MK Architecture knows that experience and talent is what it takes to provide cutting-edge building solutions. Continuing 37 years of experience and a staff of top-notch talent they can make your vision a reality. Their projects range from commercial, interior design and residential. Call (239) 482-2121 or visit their [website](#) for additional information.



[Santiva Salt Water Fishing Team](#) wants to give you a real adventure when you're in the Sanibel-Captiva area. They have experienced, native guides that can show you some of the best back bay fishing in Florida. Snook, Tarpon, Red Fish and so many more! If you're not interested in fishing, they also run shelling and snorkeling tours to the outer islands. You may also plan a day of incredible sightseeing where you can watch dolphin jump and play and search for the endangered manatee. Have lunch on historical Cabbage Key. Explore the islands where centuries ago Pirates came with treasure to bury and captives to hide out (thus the name Captiva). If you have some other excursion in mind, give them a call and they will do their best to customize a trip just for you. Call (239) 472-1779 or visit their [website](#) for more information and to schedule a reservation.

Event Updates

**Roar Offshore Powerboat Race Cleanup
October 9th & 10th, 2021**

The Roar Offshore powerboat races



drew tens of thousands of people to Fort Myers Beach. During this racing event, a large amount of littering took place on our shoreline and beach area. With the assistance of over 100 volunteers, Keep Lee County Beautiful was able to control this litter and keep it from becoming an unsightly stain on our environment.

On Saturday, October 9th our volunteers patrolled the beaches and shop areas passing out trash bags to groups of spectators so they would dispose of their

trash properly. They also gathered any litter that they came across, filling many bags with an assortment of bottles, caps, bags, wrappers and countless cigarette butts.

On Sunday, October 10th we held an after the race cleanup. The goal on this day was to have our beach area back in pristine condition. After three hours of cleaning our goal was reached.

Between these two days our volunteers mitigated, collected and disposed of over a ton of litter. The number one item collected was cigarette butts, then bottle tops and a wide range of items such as bottles, food wrappers, beach toys, broken beach chairs, towels, clothing items and so much more. We are especially thankful to our volunteers for working so hard to gather all of the cigarette butts and small plastic items as these are extremely harmful to our local wildlife.

"Go Green" Golf Tournament October 15, 2021



Keep Lee County Beautiful, Inc. (KLCB) held its 31st annual "Go Green" Golf Fundraising Tournament on October 15th at The Plantation Golf & Country Club. The tournament was sold out with 112 golfers who enjoyed the beautiful weather, friendly competition and fun-filled course contests. The proceeds from this fundraiser are used to improve and expand the programs focused on protecting and preserving the environment and beautifying our local community.

KLCB would like to thank all of the golfers, supporters and volunteers who made this event so successful. Thank you to the presenting sponsor Nextran, VIP sponsors: Advanced Disposal, Callaghan Tire, Coastal Waste & Recycling, Covanta, EZ Pack, McNeilus, Trailers to Trash, TruStar Energy, Waste Pro and Wastequip/Toter. We are also extremely thankful to are other sponsors: Iron Container, Truck Pro Fort Myers, Petersen Industries, Red Sox Foundation, Lee County Solid Waste, All Florida Truck & Equipment Repair, Mettauer Environmental, Suncoast Beverages, Big Truck Rental, Lahaina Realty, Port Consolidated, Cascade Cart Solutions, Coca-Cola Beverages Florida, The Westin Cape Coral Resort at Marina Village and Keep Florida Beautiful.

SAVE THE DATE for our 2022 "Go Green Golf Fundraiser which is scheduled for Friday, October 21, 2022, with an 8:30 AM shotgun start once again at the fabulous Plantation Golf & County Club.

Altar'd State - Mission Mondays

Keep Lee County Beautiful is grateful for Altar'd State at



Coconut Point Mall for recently choosing to support us during their Give Back on Mission Mondays. 10% of net proceeds on Monday's go directly to local charities across the country. Our current and future success of providing inspiration, education, and engagement is championed by the continued generosity of our supporters.

[Altar'd State](#) is a rapidly growing women's fashion brand with more than 100 boutiques in 30 states. They offer the latest fashion trends and sought-after accessories. This includes a clothing line of dresses, tops, bottoms, jeans, activewear, shoes and jewelry.

Would you like to help keep Lee County Beautiful?

Keep Lee County Beautiful, Inc. is a non-profit that has always strived towards coordinating programs and events that will beautify and improve our local community. We are also strongly focused on protecting the environment by removing litter and debris throughout our county. One of our main goals is improving both our resident's and visitor's awareness of proper trash disposal and recycling procedures. Our ultimate goal is to someday not need to have large scale cleanup projects. To achieve all of our goals we need your help. If you would like to make a small, tax-deductible donation, please visit our [membership page](#).

We thank you for your support!

239-334-3488 | Trish@klcb.org | Mike@klcb.org | Tisha@klcb.org |

www.klcb.org

Connect with us



If this email was forwarded to you, you can [subscribe here](#).
