

How is Keep Lee County Beautiful, Inc. improving Lee County?



The Clean Scene

Serving Lee County Since 1989!

Our mission is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

February Newsletter

Environmental News and Upcoming Events

**Enjoy Blaze Pizza
Support Keep Lee County Beautiful
Thursday, February 3, 2022
4:00 PM - 8:00 PM**



Help "Raise Some Dough" while you enjoy a dinner at Blaze Pizza and support our cause at a special fundraising event for Keep Lee County Beautiful. Blaze Pizza will donate 20% of the proceeds from your meal back to our organization.

These donated funds will be used to educate the Lee County community, and beautify and protect our environment.

There are two ways to support us: Use [This Flyer](#) in the restaurant or use this promo code when ordering online: **1352A**

This fundraising event at Blaze Pizza is taking place on Thursday, February 3 from 4:00pm to 8:00pm. Blaze pizza is located at 13250 S Cleveland Ave, Fort Myers, FL 33907. 239-935-8942. We look forward to seeing you there!

**Great American Cleanup
April 2, 2022**

Support the largest cleanup event in Lee County by becoming a sponsor of the 24th annual Great American Cleanup. Have your company logo or name proudly displayed on the back of this year's event t-shirt, placed on event banners, posted on the Great American Cleanup webpage and many other sponsor benefits. For details visit our [Sponsorship Page](#) or email Mike@klcb.org.

The t-shirt printing deadline is March 11th, become a sponsor and let our Lee County residents know that you care about protecting the environment, beautifying our local communities



and promoting environmental awareness.

Would you like to lead a community cleanup?

The Great American Cleanup takes place all throughout Lee County. We will be cleaning and beautifying waterways, shorelines, roadways, parks and anyplace else that we find trash and debris that is not only unpleasant to look at, is also harmful to the environment. If you would like to help lead a site, please email Mike@klcb.org for additional information.

Join us for the 24th annual Great American

Cleanup

[Click here](#) to sign-up at one of our many locations and help keep Lee County beautiful!

Are You Recycling Wrong!



Don't be a wish-cycler by throwing questionable items in the recycle bin that do not belong there.

Common items that should not be recycled.

- Plastic bags
- Wire or plastic hangers
- Shredded paper
- Styrofoam
- Waxed cardboard (ice cream and milk containers, some juice boxes)
- Dirty take-out food containers (greasy bottom of a pizza box, recycle the top)
- Anything containing food or if the item is dirty
- Hoses or cords

"Leave the Scene Clean" Student Art Contest Sponsorship Opportunity



Keep Lee County Beautiful is excited to announce the NEW sponsorship opportunities for our updated "Leave the Scene Clean" art contest. The new art contest will have four overall winning illustrations printed on reusable tote bags. There will be 5,000 full color bags (13"H x 15"W x 8"D) printed. These will be distributed throughout Lee County, the school district and at KLCB events. See the sample image of the tote bag which illustrates the sponsor spaces available.

[Click here](#) to visit our "Leave the Scene Clean" webpage or contact Tisha@klcb.org for additional information.

**Waste Management Sustainability Forum
February 9, 2022**



Join the Conversation
February 9, 2022

Waste Management will be hosting a Virtual Sustainability Forum on February 9 beginning at 12:00 PM. This event will feature compelling conversations around emerging technologies, social impact, circularity and more. Hear from inspiring leaders on how we are all working towards a more sustainable tomorrow.

[Click here](#) to register and view the forum

agenda.

Love Planet Earth This Valentine's Day

February 14, 2022



Valentine's Day has a massive impact on the environment, creating large amounts of paper and packaging waste, and generating carbon dioxide emissions. Don't stop celebrating this day of love, instead try doing things a little differently that will show how much you care while being environmentally friendly.

Roses and flowers are a favorite to give to show your love, but they have a strong negative impact on the environment. 80% of roses come from South America or Africa. This means fuel usage, refrigerated shipping and storage, contribute to increased carbine dioxide. Instead of roses and flowers give a potted plant. These can look as beautiful as a bouquet of flowers, and they will last far longer while benefitting the environment.

Make a homemade treat that will show how much you care rather than buying treats that are packaged in plastic trays and coated cardboard.

While giving a romantic card that says "I love you" is simple to do, it contributes greatly to the amount of waste generated on Valentine's Day. Most greeting cards cannot be recycled due to foil, glitter, ribbon or other plastic embellishments used to create them. Rather than giving a card, write a love letter that tells your partner what you love about them. This thoughtful gesture will be treasured far more than a store-bought card. Remember to write your letter on recycled paper.

World Whale Day

February 20, 2022



World Whale Day was founded in Maui, Hawaii in 1980 to honor humpback whales. This day was created to raise awareness about the threat of extinction faced by these magnificent mammals. Since then, this day has grown to bring attention to all species of whales.

Whales inhabit all of the earth's oceans and they are being put in danger by the ever-increasing amounts of debris in our ocean's waters. Even here in Florida the Northern Right Whale is spotted off the Atlantic coast between Jacksonville and Cape Canaveral.

The Northern Right Whale grow to 70 tons and 55 feet long. Sadly, they are one of the world's most endangered large whale species. The latest estimates suggest there are fewer than 350 of these majestic and powerful creatures remaining alive, with new calves born declining in recent years.

Please do your part to help these whales survive by helping to reduce debris that enters our environment. We live in a coastal community so much of our litter, no matter where it is located, works its way towards the Gulf. Once litter is in a main body of water like this it can be carried across the world and harm not only the Northern Right Whale and other whale species, but also all creatures that live in the sea.

Stop By Our Facebook Page

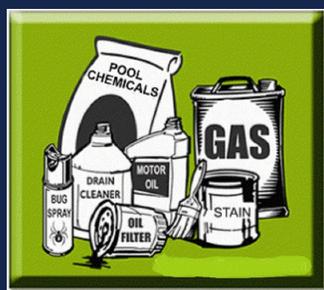


Keep Lee County Beautiful would love to hear from you. If you would simply go to our Facebook page and write a brief comment on what you like that KLCB does for Lee County, it would be greatly appreciated. It could be our focus on education or the numerous environmental cleanups that we do to preserve and protect the environment or maybe you enjoy the beautification projects such as when we plant hundreds of trees and thousands of shrubs. All of these are done to keep Lee County the beautiful place that we call home. If you're in a rush, stop by our Facebook site and see what is going on, and if you like what you see give us a like so

that we know you stopped by.

[Click here](#) to visit our Facebook page.

Household Chemical Waste Collection Events



Lee County Solid Waste will be holding Household Chemical Waste collection events on the following dates.

- Feb. 5 - Cape Coral City Hall
7:00 AM - 11:00 AM
1015 Cultural Park Blvd.
Cape Coral, FL 33990
- Feb. 16 - Fort Myers Beach
8:00 AM - Noon
2731 Oak St
Fort Myers Beach, FL 33931
- Mar. 2 - Sanibel
9:00 AM - 1:00 PM
770 Dunlop Rd.
Sanibel, FL 33957

Visit the [Lee County Solid Waste webpage](#) for a list of items that are accepted. You may also drop off items at the Topaz Court Solid Waste Facility M-F from 8 am to 5 pm and the first Saturday of the month from 8 am to noon (except holidays). This facility is located at 6441 Topaz Ct.

Support Those That Support Us

Keep Lee County Beautiful would like to encourage you to visit, or use the services of, these businesses that through their support have helped us work towards achieving our mission. With their assistance we have been able to engage the Lee County community and make a lasting change to improve, beautify, and protect the world we live in.



[Belk](#) is known for their incredible selection and quality merchandise. When this is combined with the spectacular deals that they offer from coupons and their many daily deals, Belk becomes a shopper's dream come true. They carry clothing for Men, Women, Juniors and Kids, as well as products for the Home and many other departments. If you haven't been to a Belk store lately, be sure to do so soon. See what they have to offer by viewing their [website](#).



[Royal Scoop Ice Cream](#) has been delivering happiness for over 40 years with every delicious treat they serve. They have been named one of the best locations for ice cream for years in our area. Once you try their locally made flavors you will know why.

Stores are conveniently located at Bonita Springs, Fort Myers Beach, North Naples and East Naples. Catering is also available for your own Sundae Bar Party, Pre-Scooped Sundaes, Waffle Cone Party, Custom Party or a Community Event. Visit their [website](#) to view their menu, locations and catering options.



[Home Hunters USA](#) has served all of Lee County since 1974 with the goal of helping you find your dream home or rental property. They want to be your realtor choice for life by exceeding your expectations every step of the way towards home ownership. They also offer property management services to assist you with any rental properties you own. Call 239-939-0001 and speak to an experienced agent or visit their [website](#) for additional information.

Event Updates

Tornado Damage Cleanup January 22, 2022



When the Iona-McGregor community was hit by a tornado that damaged and destroyed homes our local citizens stepped up to the call to action and helped clean the areas surrounding this damaged community. 108 volunteers participated in a cleanup effort to restore this area back to its previous beauty.

These volunteers filled hundreds of trash bags of debris, gathered large pieces of aluminum, insulation and other construction debris. By the time they finished over a ton of debris had been removed from this devastated area.

Volunteers even brought donations to help those in need. We delivered these donations to the Iona-McGregor Fire Department who were handling the distribution to those in need. Keep Lee County Beautiful would like to thank everyone that participated, or made a donation, to this effort to help our community get back to where it was before this damaging tornado hit.

Would you like to help keep Lee County Beautiful?

Keep Lee County Beautiful, Inc. is a non-profit that has always strived towards coordinating programs and events that will beautify and improve our local community. We are also strongly focused on protecting the environment by removing litter and debris throughout our county. One of our main goals is improving both our resident's and visitor's awareness of proper trash

disposal and recycling procedures. Our ultimate goal is to someday not need to have large scale cleanup projects. To achieve all of our goals we need your help. If you would like to make a small, tax-deductible donation, please visit our [membership page](#).

We thank you for your support!

239-334-3488 | Trish@klcb.org | Mike@klcb.org | Tisha@klcb.org |

www.klcb.org

Connect with us



If this email was forwarded to you, you can [subscribe here](#).
