PARTNERSHIP PACKET

Preserving Lee County’s Environment
Each year, Keep Lee County Beautiful (KLCB) engages over 5,000 volunteers in more than 250 community improvement initiatives, to improve the environmental health and natural beauty of the places we call home.

Driven by our mission and volunteer partners, we improve and beautify our public lands with two goals in mind: improve the health of the environment and create a sense of pride and ownership. We believe that having a sense of community pride and ownership alive within our neighborhoods, will sustain the improvements made by our local volunteers.

KLCB works daily to create a culture of environmentally responsible citizens throughout our county, region, and beyond. We are hoping that by sharing what we do and why we do it, will familiarize you with our organization and identify ways in which we can partner.

Here at KLCB, our efforts are accelerated through our partnerships. As we bring people together a community working towards positive change is developed. By collaborating with individuals, groups, businesses, and governmental organizations, we are able to achieve greater results. We all receive mutual benefits and are able to create solutions to societal challenges. Our partnerships can reduce overall costs and develop environmentally sound practices.

Please consider joining us so that "together we can keep Lee County beautiful."

With beautiful thoughts,

Irish Sanchez
ABOUT US

Since 1989, Keep Lee County Beautiful has provided opportunities for meaningful service to Lee County residents of all ages. As a volunteer-based, 501(c)3 nonprofit organization and certified affiliate of Keep America Beautiful, we develop partnerships with local governments, businesses, schools, nonprofits, and neighborhood organizations to turn public spaces into beautiful places.

From Cape Coral to Bonita Springs, from Lehigh Acres to the Gulf of Mexico, Keep Lee County Beautiful works with volunteers to foster unity and strengthen community bonds through improvement and beautification efforts across Lee County.

Cleaning our public spaces, parks, neighborhoods, and shorelines is only part of the picture; we’re about people working with people for the betterment of our communities. Keep Lee County Beautiful provides volunteer opportunities that develop individual responsibility and environmental stewardship. Through hands on participation, people are motivated and inspired with an environmental focus that develops into a true sense of pride and ownership. People feel empowered while volunteering with us because they immediately see the difference they are making in the health and appearance of their surrounding community.

NAVIGATION

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WAYS TO GET INVOLVED

ENGAGE

Adoption Programs are partnerships between KLCB and environmentally minded residents.
- This free program involves participants who adopt an area of Lee County and receive the training and materials necessary to host their own cleanups.
- Each adoption group holds a minimum of 4 to 6 projects a year through a two-year contract.

Annual Cleanups bring together communities across the country and the world.
- Since 1998 Keep America Beautiful has been hosting the Great American Cleanup, a nationwide, volunteer-based community improvement program that engages more than 3.4 million people each year. KLCB organizes dozens of cleanups at parks, public area, and waterways.
- Every autumn we partner with the Ocean Conservancy to coordinate the International Coastal Cleanup at sites throughout Lee County.
- Each fall, since 1991, we have hosted the "Monofilament Madness" Marine Cleanup to remove harmful fishing line and other debris from our waterways.

Community Improvement engages residents to create positive change and a lasting impact.
- We work with community leaders and interested parties (such as churches, schools, and businesses) to organize projects throughout Lee County.
- These community projects include cleanups, Florida native species plantings and gardens, tree plantings, invasive species removal, and mulching.

ADVOCATE

Keep Lee County Beautiful is seeking local leaders to be the face of our organization. Become a KLCB Ambassador and act as a liaison between our communities and your local Keep America Beautiful affiliate. Ambassadors will inspire community members to take responsibility for the paradise that we call home and empower residents to do their part in conserving and beautifying our natural environment.

Other leadership opportunities include: Advisors, Board Members, and Committee Members.

INVEST

Keep Lee County Beautiful is strengthened by our generous donors, sponsors, and community partners who provide us with vital funds and in-kind support that allow us to amplify our message and make as great of an impact as possible. Year after year, we continue to provide our community with environmental education, protection and rehabilitation which not only benefits the local environment—but also our local businesses. We'd love to have you join forces with us!
ANNUAL MEMBERSHIP PROGRAM

PERSONAL MEMBERSHIP

STUDENT $10.00
INDIVIDUAL $15.00
FAMILY $25.00

Satisfaction that you are helping Keep Lee County Beautiful
Email Letter of thanks
Electronic Membership Card
Electronic Commemorative Membership Certificate
Updates about local environmental issues and activities
Positive environmental reputation
Invitations to special events
Discounts at local businesses**

BUSINESS MEMBERSHIP

SAND (1-50 EMPLOYEES) $250.00
SURF (51-99 EMPLOYEES) $500.00
SUNSHINE (100+ EMPLOYEES) $1,000.00*

Satisfaction that you are helping to Keep Lee County Beautiful
Email Letter of thanks
Electronic Membership Card
Electronic Commemorative Membership Certificate
Updates about local environmental issues and activities
Positive environmental reputation
Invitations to special events
Ability to network with like-minded individuals
KLCB window cling recognizing donor as a Supporter of KLCB
First opportunity to limited sponsorships
Company Name listed on KLCB website
Recognition in our Annual Report
Recognition at Annual Awards Luncheon
Discounts at local businesses**

*Includes a team building cleanup or beautification event
**If your business would like to become a community partner and offer special discounts please email Trish@klcb.org
BECOME A SPONSOR

PRESENTING SPONSOR $2,500
Company logo on all event promotional materials
Company logo and link on KLCB website for one year
Company logo on KLCB E-newsletter
Six Facebook posts with company logo
Company name and logo on all event press releases
Logo displayed on KLCB event t-shirts
KLCB Annual Membership
Logo/Name in KLCB Annual Report
Recognized at KLCB Annual Luncheon
Two tables of eight at Annual Awards Luncheon
Two foursomes at the "GO GREEN" Golf Fundraiser

DIAMOND SPONSOR $1,500
Company logo on all event promotional materials
Company logo and link on KLCB website for one year
Company logo on KLCB E-newsletter
Four Facebook posts with company logo
Company name and logo on all event press releases
Logo displayed on KLCB event t-shirts
KLCB Annual Membership
Logo/Name in KLCB Annual Report
Recognized at KLCB Annual Luncheon
One table of eight at Annual Awards Luncheon
One foursome at the "GO GREEN" Golf Fundraiser

PLATINUM SPONSOR $1,000
Company logo and link on KLCB website for one year
Company logo on KLCB E-newsletter
Two Facebook posts with company logo
Company name and logo on all event press releases
Logo displayed on KLCB event t-shirts
KLCB Annual Membership
Logo/Name in KLCB Annual Report
Recognized at KLCB Annual Luncheon
One table of eight at Annual Awards Luncheon
One foursome at the "GO GREEN" Golf Fundraiser

GOLD SPONSOR $750
Company name listed on KLCB website for one year
Company logo on KLCB E-newsletter
One Facebook post with company logo
Logo displayed on KLCB event t-shirts
KLCB Annual Membership
Recognized in KLCB Annual Report
Recognized at KLCB Annual Luncheon

BRONZE SPONSOR $250
Company name listed on KLCB website for one year
Company name listed on KLCB event t-shirts
KLCB Annual Membership
Recognized in KLCB Annual Report
Recognized at KLCB Annual Luncheon

SILVER SPONSOR $500
Company name listed on KLCB website for one year
One Facebook post with company logo
Logo displayed on KLCB event t-shirts
KLCB Annual Membership
Recognized in KLCB Annual Report
Recognized at KLCB Annual Luncheon
MEMBERSHIP & SPONSORSHIP REGISTRATION

Company Name: _______________________
Contact Name: _______________________
Address: ______________________________
City/State/Zip: _________________________
Phone: ________________________________
Email: ________________________________
Website: ______________________________

MEMBERSHIP:
☐ Student $10.00
☐ Individual $15.00
☐ Family $25.00
☐ Sand Business Membership (1-50 employees) $250.00
☐ Surf Business Membership (51-99 employees) $500.00
☐ Sunshine Business Membership (100+ employees) $1,000

SPONSORSHIP:
☐ Presenting Sponsor $2,500
☐ Diamond Sponsor $1,500
☐ Platinum Sponsor $1,000
☐ Gold Sponsor $750
☐ Silver Sponsor $500
☐ Bronze Sponsor $250

MAIL FORM AND PAYMENT TO::
PO BOX 9244 FORT MYERS, FL 33902-9244

PAYMENT TYPE::
☐ Check
☐ Cash
☐ Credit Card
☐ Invoice

Make checks payable to: Keep Lee County Beautiful, Inc.
Complete credit card payments at www.klcb.org

THANK YOU FOR YOUR SUPPORT!

FL Solicitation of Contribution Registration No. CH 13424 FED 59-2977558
A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.
PARTNERSHIP COMMITMENT & AGREEMENT

The purpose of this partnership agreement is to formally establish a relationship to facilitate quality environmental improvement and education programs within the Lee County region. The partnership agreement provides a coordinated, comprehensive array of expectations from all parties.

Keep Lee County Beautiful will:
- Assist with the coordination of partnered events, including acquiring City or County approval and or permits required
- Provide leadership, safety and environmental education training for team leaders
- Actively recruit volunteer event assistance
- Be responsible for liability insurance coverage for volunteer engagement
- Provide supplies necessary for the community improvement events on an on loan basis, including: reusable gloves, buckets, trash bags, 5-gallon cooler for water, trash pickers, long handled nets, and safety vests
- Provide promotional materials (t-shirts, volunteer gifts, etc.) during the large event season including the Great American Cleanup, International Coastal Cleanup, and Monofilament Madness events
- Recognize our business partners in our Annual Report

Partner will:
- Attend KLCB leadership training meetings
- Provide at least one month lead time for projects
- Recognize Keep Lee County Beautiful as an event partner on all affiliated events by including the following verbiage in all event promotions "In partnership with Keep Lee County Beautiful"
- Actively recruit volunteer assistance
- Provide safety and education presentation to the attending volunteers prior to each event
- Require all volunteers to sign the project waiver form to ensure coverage on the liability insurance
- Complete project report forms
- Take pictures at the events
- Consider joining the KLCB Membership Program as a business member, renewing annually

Both KLCB and Partner will work together to:
- Clean up and beautify Lee County
- Offer community service hours and opportunities
- Provide opportunities for volunteers to make a direct impact on the quality of life within their communities
- Develop environmental awareness and stewardship amongst participants
- Cultivate the sense of ownership and pride within the communities of service
- Establish event dates and locations
- Include partnership notation on all outgoing event promotions

The PARTNERSHIP AGREEMENT made and entered into this ______ day of __________, ________. (Execution date)
BETWEEN: Keep Lee County Beautiful and _______________________________________________________(partner)
Primary Contact Name _________________________________________ Title ________________________________
E-mail ___________________________________________ Cell phone # ____________________________________
Address _________________________________________________________________________________________
Signatures in Agreement Partner: ____________________________ Date: ________________________________
2021 SPONSORS

All Programs

Lee County Solid Waste

FDOT

Waste Pro

City of Palmas

FORT MYERS FLORIDA

FORT MYERS BEACH ESTERO ISLAND

Community Improvement Programs

Cabela’s Outdoor Fund

Advanced Disposal

OLCEC

Florida Surfing’s Evolution & Preservation Foundation

Family Thrift Center

Sam Galloway

Ford Lincoln

COVANTA

Coca-Cola Beverages Florida

Coastal Waste & Recycling

Manheim

SUN HARVEST

T3 Communications