



The Clean Scene

Serving Lee County Since 1989!

Our mission is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

June Newsletter

Environmental News And Upcoming Events



World Oceans Day June 8

World Oceans Day is all about protecting the ocean. We want to do everything possible to improve and protect our ocean waters and also bring awareness to the many dangers that are making the conditions worse. These range from plastic pollution, coral reefs being destroyed and many other areas of concern.

Remember, the ocean covers over 70% of the planet and produces at least 50% of the planet's oxygen. It is a key source of protein and plays a large role in the world's economy. Protecting the ocean isn't something that can be dealt with later, finding solutions and doing what we can now is one of our most important issues today.

[Click here](#) to visit the official United Nations World Oceans Day website.



National Secure Your Load Day June 6

In 2015 a study by the AAA Foundation for Safety showed that more than 200,000 crashes were caused by road debris between 2011 to 2014. Over this four-year timespan this road debris resulted in approximately 39,000 injuries and 500 deaths! Reports since this study have shown road debris has continued to be a major, life-threatening problem.

As a nation we spend over \$11 billion on litter annually, and it is estimated that 20 to 40 percent of this is from unsecured loads. Do your part to not only protect the environment, but more importantly protect the lives of those around you by securing your loads before you haul them.

5th of July Cleanup



**Monday, July 5th, 2021
8:00 AM - 10:00 AM**

Help Protect our Environment!

On the 5th of July our beaches need a good cleaning after the Independence Day celebrations from the night before. Show your patriotic spirit, and how much you care for our precious environment, by helping us gather the fireworks and other debris that will be left behind. Help us keep our environment and waterways free from this harmful litter!

Keep Lee County Beautiful will provide you with all of the necessary supplies, you just need to show up and be ready to make a difference.

[Whole Foods](#) is sponsoring this event. They have provided granola bars, water, sunscreen lotion and trash bags for our volunteers so that this cleanup will be a huge success.

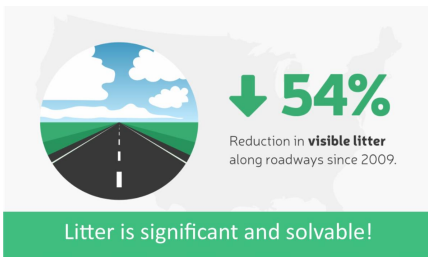
[Click here](#) for additional information and to register at one of our locations.



"GO GREEN" Golf Tournament October 15, 2021

Sponsorship opportunities and Team registrations are now available for our 30th annual "GO GREEN" Golf Fundraiser. This will be taking place on October 15 at the beautiful Plantation Golf & Country Club in Fort Myers, Florida. We would be honored by your participation as we work to promote environmental awareness, community engagement and raise funds to support the efforts of our nonprofit organization. All donations, monetary or in-kind, are tax deductible and stay right here in Lee County to directly benefit your home community. Your generosity is vital to the ongoing success of our programs.

There are a variety of sponsorship opportunities available to select from. Visit our event webpage [HERE](#) for additional event information and sponsor details and to register your team today.



Keep America Beautiful's 2020 National Litter Study

The Keep America Beautiful 2020 National Litter Study is the largest and most comprehensive study done on litter in America. It provides a detailed understanding of the quantity, composition, and sources of litter across the United States. The 2020 Study is a follow-up to the landmark 2009 study, which builds on the history of science-based litter research started by Keep America Beautiful in 1969.

Keep America Beautiful litter awareness and action campaigns are working to solve the litter issue. Since 2009, we have seen a 54% reduction in visible litter along roadways in the United States.

[Click here](#) to download the Litter Summary Report

**ALTAR'd STATE
Donates Back to KLCB!**

ALTAR'D STATE MISSION MONDAY'S

Every Monday through July 5th, Altar'd State will be holding a Mission Monday event. They will be donating 10% of the net proceeds from these Monday events to Keep Lee County Beautiful, Inc. All donated funds will stay here in Lee County and be put towards improving our local community.

Altar'd State is located in the Coconut Point Mall. Visit their webpage [HERE](#) to view the incredible selection of clothing, shoes, accessories and other items. Stop by the Coconut Point store location on a Monday and you're sure to find what you've been looking for and help KLCB beautify our local community.



Sponsorship Opportunity International Coastal Cleanup September 18, 2021

The International Coastal Cleanup is our largest event of the year. On this day our incredible volunteers come out and make a significant impact on our local community and environment. We strive to make this a fun day for the thousands of volunteers who lend us their valuable time. For this to be possible, we need our sponsors help.

Some of the benefits of sponsoring this event is having your company name or logo proudly displayed on the the event shirts, banners, posted on the event page and given media attention for your contribution. There are many other benefits to being a sponsor but the greatest of them all is knowing you are helping to protect our fragile environment.

Become a sponsor today and let our volunteers, and the Lee County community, know that you support protecting the world we live in. Please visit our sponsorship page for additional information. Call 239-334-3488 or email mike@klcb.org. Sponsorships need to be received no later than August 16, 2021 for KLCB to include your name or logo on printed materials.

[Click here](#) to view our Sponsorship page.



Clean Your Block Campaign Extended

Even though Earth Month has ended, we want to keep the tremendous momentum going and make Earth Day last all year long. Get out and #CleanYOURblock to help keep our community clean and reduce environmental pollution. Email Tisha@klcb.org to pick-up your cleanup supplies.

Support Those That Support Us

Keep Lee County Beautiful would like to encourage you to visit, or use the services of, these businesses that through their support have helped us work towards achieving our mission. With their assistance we have been able to engage the Lee County community and make a lasting change to improve, beautify, and protect our environment.



Tropical Smoothie Cafe: Known for their delicious smoothies that are made with only the freshest ingredients they also have a tasty menu of food items that will satisfy you for breakfast, lunch and dinner.

They have built their menu around the belief that when you eat better, you feel better. They always use real, better-for-you-ingredients in their smoothies and food. Vegetarian and Gluten-Friendly options are available. [Click here](#) to visit the Tropical Smoothie website where you

can view their menu and find a location near you today.



Americor: Dealing with a world-wide pandemic has been a difficult situation for many, one that has led to unusual problems with debt. There are professionals trained to assist you with getting debt assistance and relief in Florida in a variety of ways. Americor has a team of financial experts standing by to help you with getting back on your feet.

Call (866) 333-8484 to speak with a debt professional or visit Americor's webpage [Here](#) for additional information.



Abrahamson & Uiterwyk: For over 30 years Abrahamson & Uiterwyk's entire Florida injury law team has been fighting for the rights of injured victims and families. Their injury attorneys have the experience, knowledge and resources to fight for the compensation that you deserve. Throughout these years they have served over 20,000 clients who were injured as a result of someone else's negligence.

Abrahamson & Uiterwyk also have a strong commitment to the community through their "No DUI Free Sober Rides" and "Safe Driving" initiatives, and through sponsoring worthy local organizations. They strive to make the communities they serve safer for everyone.

Call (866) 984-9268, email INFO@THEINJURYLAWYERS.COM or visit their webpage [Here](#) for additional information.

Follow us on Facebook

Would you like to help keep Lee County beautiful!

Keep Lee County Beautiful, Inc. is a non-profit that has always strived towards coordinating programs and events that will beautify and improve our local community. We are also strongly focused on protecting the environment by removing litter and debris throughout our county. One of our main goals is improving both our residents and visitors awareness of proper trash disposal and recycling procedures. Our ultimate goal is to someday not need to have large scale cleanup projects. To achieve all of our goals we could use your help. If you would like to make a small, tax-deductible donation, please visit our membership page by [Clicking Here](#).

We thank you for your support!

239-334-3488 | Trish@klcb.org | Mike@klcb.org | Tisha@klcb.org | Sajel@klcb.org |

www.klcb.org

STAY CONNECTED



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