



## The Clean Scene

Serving Lee County Since 1989!

Our mission is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

## November Newsletter

### Community News and Upcoming Events

#### Make A Difference This Holiday Season - Recycle Properly And Donate Unwanted Items

During the holiday season we generate a much larger amount of waste than usual. There are a number of ways we can reduce the amount of debris that ends up getting into our waste stream.

Go shopping with reusable bags. Plastic bags are not only a needless item, they are also harmful to both the environment and the life that resides within it. This is an easy change to make that will continue to have an impact every time you go shopping.

With the drastic increase in e-commerce there has been a surge in material that can be recycled. Properly recycle the packaging material you receive when ordering purchases online. Please make sure to place only the correct items in your weekly recycle bin. Remember, Styrofoam and plastic air pillows are not recyclable. [CLICK HERE](#) for information on the five items that belong in your recycle bin and how to recycle correctly.

Donate old toys, electronics, clothing, furniture and other items that still work or those that are in good shape. This will not only reduce the amount of waste, it will also help others in need.



#### Monofilament Madness November 7, 2020 8:00 AM - 1:00 PM

Join us in removing monofilament fishing line and other harmful debris from our local waterways. Volunteers will go out in kayaks, paddleboards, boats, canoes, jet skis...basically anything that floats! This project not only cleans these popular fishing areas of a large amount of fishing line and litter, it also protects our local marine life from the harmful damage these items cause them. Another benefit is the environmental awareness that is brought to those in the local area when they see this project taking place.

Sponsorship opportunities are now available for this event. This is a multi-site event with hundreds of volunteers participating to clean our waterways. Show your support by becoming a sponsor today.

[CLICK HERE](#) for additional event information.

[CLICK HERE](#) to learn more about becoming a sponsor.



Keep Lee County Beautiful would like to thank Sam Galloway Ford for once again being this year's Presenting Sponsor. Their unwavering dedication to preserving our precious environment is a testament of the care they have to the world we live in. We would also like to thank Bass Pro Shops, Kayak Excursions, Salty Sam's Marina, and our many other amazing sponsors and supporters. Please visit our event page [HERE](#) to see this year's sponsors and supporters.



## **Keep Lee County Beautiful, Inc. Welcomes A New Board Member**

Keep Lee County Beautiful is happy to welcome Rodney Ford to our Board of Directors. Rodney is Coke Florida's Territory General Manager for the Ft. Myers Territory.

With more than 28 years' experience in the Coca-Cola system, Rodney is responsible for all sales and distribution activities for the Cape Coral/Ft. Myers metropolitan area which includes all of Lee County, Collier County, Charlotte County and portions of Glades and Hendry counties. Rodney is committed to the communities that he and his team of more than 250 Coke Florida associates serve and are well known for their community efforts. He currently serves on the Board for the Boys and Girls Clubs of Lee County as well as the Board for the Greater Fort Myers Chamber of Commerce. Rodney is a powerful force in the workplace and uses his tireless energy and positive attitude to encourage others to work hard and succeed. Rodney is inspired daily by his wife Lesley and 14 year old daughter Ashley, who have lived in Lee County for more than 16 years supporting the community as a family.

"As the local independent Coca-Cola bottler, Coca-Cola Beverages Florida (Coke Florida) is committed to the communities where we live, work, and play. Simply put, what is important to our communities is important to us. As a Company, we have a stated commitment to sustainability: it is a fundamental for our business and it is one of our community pillars. We are excited to partner with Keep Lee County Beautiful. This isn't a new partnership as we have worked together over the past several years, jointly focused on "Keeping Lee County Beautiful". This opportunity just allows us to strengthen our partnership."

Thank you,  
Rodney C. Ford

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## **The 32nd Annual "Leave The Scene Clean" Calendar Art Contest Has Now Begun**

Lee County students, grab your colored pencils, paint brushes and crayons too. The Keep Lee County Beautiful, Inc. (KLCB) 32nd annual "Leave The Scene Clean" calendar art contest for 2022 is now open. The full-size color calendar features the winning environmental artwork from Lee County students. The art contest is open to all public, private, virtual and home-schooled students.

The students are invited to create a full color drawing or painting showing what they have learned about conserving our resources and keeping our environment clean. Judges select a cover winner, 12 first place winners (one from each grade 1-12) and honorable mention winners. Winners will be recognized at a gala awards ceremony held next fall.



[CLICK HERE](#) to view the contest rules and entry form on the KLCB webpage or contact the office at 239-334-3488 or [tisha@klcb.org](mailto:tisha@klcb.org)



## **Picnic Island Cleanup November 14, 2020**

Picnic Island is one of Lee County's small secluded treasures that is located right off the coast of Sanibel Island. This island is often frequented by beach-goers, fishermen, campers and sadly, too many people that often leave their trash and debris behind. It was recently brought to Keep Lee County Beautiful's attention that this natural get-a-way for so many now has trash scattered all over.

We would like to thank [Adventures in Paradise, Inc.](#), for providing transportation to and from the island for this cleanup project. Our participating volunteers will be a group from FGCU that are all members of the school's various athletics teams. We are sure they will do an outstanding job.



## **Belk Charity Sale - In Store & Online November 13 - 15**

Once again Belk is having their fantastic Charity Sale. You donate \$5 to a local non-profit like Keep Lee County Beautiful and receive a \$10 coupon to use during the sale event. This may be used in-store or online with no brand exclusions. Your \$10 coupon will be emailed to you and it may be used with sale items. Expect to see up to 65% off rarely discounted brands and 20% off beauty products.

All funds that Keep Lee County Beautiful, Inc. raises from this sales event will be used to continue improving and protecting the environment, beautifying our local communities, and increasing our education programs.

[CLICK HERE](#) to visit the Belk Charity Sale web page.

## **2021 "Leave The Scene Clean" Calendars Are Now Available**

Keep Lee County Beautiful is excited to announce the release of the 2021 "Leave The Scene Clean" calendar! The 2021 environmental calendar is a historical retrospective showcasing cover winners from the past 30 years.



This artwork is one of the incredible pieces that are featured in the 2021 calendar. It was the 2006 cover winner and drawn by Sarah Hunter while she was attending Estero High School.

The calendar is available for distribution to the schools to serve as a source of funding for environmental projects. Schools keep 100% of the money they raise to be used toward these projects.

Please complete the request form available on our website using the link below. Submit your request to get these full color calendars to sell and raise funds at your school.

Please contact [Tisha@klcb.org](mailto:Tisha@klcb.org) with any questions.

[CLICK HERE](#) to request your calendars today.

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## Support Those That Support Us

The business community needs our support now more than ever. Keep Lee County Beautiful would like to encourage you to help these businesses that have been supporters of ours. Through their support, we have been able to carry out our mission to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

Below we highlight a few of our business supporters that we hope you will be able to assist in these trying times by giving them your patronage.



**Bass Pro Shops:** The ultimate place to shop for all of your outdoor adventures. At Bass Pro Shops they have the gear you need for fishing, boating, shooting, hunting, camping, and other outdoor activities. They carry a wide range of clothing and footwear so you will be well prepared for whatever you may have to deal with when out in the wilds of nature.

A Bass Pro Shops is conveniently located here in Fort Myers at 10400 Gulf Center Drive. Visit their store for your adventuring needs or view their wide selection of outdoorsman goods [HERE](#).



**Nelson Marine Construction, Inc.:** For over 39 years, Nelson Marine Construction for experience, quality workmanship, and customer satisfaction remains unmatched in Southwest Florida. Specializing in Docks, Boat Lifts, and Seawalls, when Nelson Marine Construction does your construction you will know that not only was it done to the highest standards it was also built with protecting the environment in mind. They are dedicated to keeping our local waters as pristine as possible with environmentally sensitive marine construction programs.

Areas of service include Bonita Springs, Marco Island, Estero, Ft. Myers, and Naples. Call 239-992-4443 or email [info@nelsonmarine.com](mailto:info@nelsonmarine.com) with any questions. Visit their [website](#) for additional information.



**Spherion:** Founded in 1946, they have a solid understanding of what is needed by both Employers and Job Seekers. When you work with Spherion, you will feel like you're working with a locally owned business because they are one. But, since they're part of the world's largest HR and recruitment services company, you will never lack the resources or support needed to reach your goals.

To get additional information about Spherion's staffing services call 239-939-9999 or visit the [webpage](#).

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## Event Updates

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## John Yarbrough Linear Park Cleanup October 17 & 24, 2020

Keep Lee County Beautiful, Inc. worked with the Lee County Conservation 20/20 Land Management staff to coordinate two weekends to clean a large section of the John Yarbrough Linear Park. This is a beautiful trail that stretches close to ten miles and is enjoyed by many walkers, joggers and bicyclists. With the assistance of some very hard-working FGCU students, approximately three miles of this park was cleaned and over 450 pounds of trash was removed from our environment.



## International Coastal Cleanup September 19, 2020

Keep Lee County Beautiful Inc. was thrilled to be able to host the International Coastal Cleanup this year. Due to current health concerns we limited registrations and could not open as many sites as we have the previous 30 years that we have held this event. Even with these limitations, our local community came out in a strong showing of almost 600 volunteers and gathered close to 3,000 pounds of trash from our local shorelines and waterways. This is a significant amount of debris when you realize that the majority of this is made up from lighter items such as cigarette butts, plastic bottles, candy and food wrappers and many other small items.

Follow us on Facebook

### Would you like to help keep Lee County beautiful!

Keep Lee County Beautiful, Inc. is a non-profit that has always strived towards coordinating programs and events that will beautify and improve our local community. We are also strongly focused on protecting the environment by removing litter and debris throughout our county. One of our main goals is improving both our residents and visitors awareness of proper trash disposal and recycling procedures. Our ultimate goal is to someday not need to have large scale cleanup projects. To achieve all of our goals we could use your help. If you would like to make a small, tax-deductible donation, please visit our membership page by [Clicking Here](#).

**We thank you for your support!**

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