



## The Clean Scene

Serving Lee County Since 1989!

Our mission is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

## March Newsletter

### Community News and Upcoming Events



**Great American Cleanup**  
**March 6**  
**8:00 am - 11:00 am**

Keep America's Beautiful's Great American Cleanup is the nation's largest community improvement program, which takes place in an estimated 20,000 communities nationwide. This is an opportunity to transform your neighborhood and community into beautiful, healthy spaces. Beautiful places are environmentally healthy, socially connected and economically sound. They're better places to raise families, start a business or go to school.

[CLICK HERE](#) to register at a location near you and help make a difference in your local community.

### DAYLIGHT SAVING TIME



**Spring Forward With Daylight Savings Time**  
**Sunday, March 14**

When we set our clocks ahead one hour it becomes easier to stay outside later. With this comes the benefit of being able to take evening walks. While this is a great form of exercise and can even help to relieve stress there is another benefit that could be gained.

While you are taking your evening walks you could carry a small trash bag and gather any litter you may find. While this will help to beautify your local neighborhood and help the environment, it has also been shown to burn more calories.

**Make the World A Better Place**  
**April 17 - 24**



Earth Day officially falls on April 22nd and we feel it is too important of an occasion to cover on a single day. Keep Lee County Beautiful will be planning events to restore, revitalize and beautify our Earth between April 17th and April 24th.

Please keep an eye on our event calendars that are located on our Facebook page and also the home page of our website [HERE](#).



## Volunteer Recognition Week April 18 - 24

National Volunteer Week was established by Presidential Proclamation in 1974 to highlight the various opportunities available for those interested in volunteering. It takes place every third week in April. Over the years it has also become known as Volunteer Appreciation Week where organizations want to recognize their outstanding volunteers.

Do you know that special person or group that always seems to go above and beyond to make a difference in protecting and preserving our environment? They make the world we live in a better place. Let us know their story so we can give a special thank you to them on our media sites, and let others know how truly remarkable they are. Fill in their information [HERE](#)

## Support Those That Support Us

The business community needs our support now more than ever. Keep Lee County Beautiful would like to encourage you to help these businesses that have been supporters of ours. Through their support, we have been able to carry out our mission to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

Below we highlight a few of our business supporters that we hope you will be able to assist in these trying times by giving them your patronage.



**Pelican's SnoBalls:** Born from a New Orleans tradition of combining smooth fluffy snow with bold flavors, Pelican's SnoBalls has been serving over 100 fantastic flavors to its customers for almost 20 years. Come by and visit one of the four Lee County locations, and find your favorite flavor!



**Salty Sam's Marina:** This marina has it all! They offer a variety of power boat and kayak rentals, charter boats for fishing or sightseeing, and also a state-of-the-art wet and dry storage for your personal boat. Servicing packages are available to keep your craft not only running perfectly but also looking like new. On site they have waterfront dining at the Parrot Key Caribbean Grill and the Original Shrimp Dock Bar & Grill. Call 239-463-7333 or visit their [website](#).



**Family Thrift Center:** The Family Thrift Center is a bargain hunter's dream come true. You are sure to find what you are looking for from the thousands of items they have in stock. Every day there is a "Sale of the Day" where you can save up to 50% on selected items. They are also a proud partner with the Vietnam Veterans for America to pick up your gently used clothing, household items, and small furniture. 239-274-8821, to schedule a pickup for your donation call 800-775-VETS(8387) or visit [www.scheduleapickup.com](http://www.scheduleapickup.com)

## Event Updates



### Weekly Roadside Cleanup February 10, 2021

Keep Lee County Beautiful has started a weekly roadside cleanup program. Every Wednesday we are at a section of road here in Lee County that is in need of attention. This location is moved to a different area throughout our county every week so that we can target those spots in need of attention.

On February 10th we targeted Del Prado Blvd in Cape Coral. We planned on cleaning a few miles of roadway. Sadly, we were only able to clean less than a mile due to the large amount of trash that we found. After two and a half hours of cleaning we had gathered 175 pounds of debris.

The items we found ranged from hundreds of cigarette butts to plastic bottles and cups, wrappers, food containers, plastic pipes and a full-sized tire.



### Adopt-A-Shore Group Cleans Up February 20, 2021

One of our amazing Adopt-A-Shore groups, Solitude Lake Management, did a thorough cleaning of the shoreline around Lynn Hall Memorial Park on February 20th. This location is one of Lee County's busiest beaches, with the Fort Myers Beach pier and Times Square in this area it is a frequent stop for both residents and tourists. After three hours of cleaning, they had removed 70 pounds of harmful trash and debris from our environment.



### 6,500 Sea Oats Planted! February 27, 2021

During November of last year Hurricane Eta plowed its way through the Gulf of Mexico. We were fortunate that this storm remained over 100 miles offshore and did not strike us directly. Even at this great distance away we still experienced a strong storm surge that damaged much of our shoreline and thousands of sea oats were lost.

On February 27th at Lovers Key State Park, Keep Lee County Beautiful planted 6,500 2' sea oats to help restore a section of damaged shoreline. This was made possible with a generous donation from The Rotary South. We had 90 hardworking volunteers assisting in this project that will make a very positive impact on the environment. These sea oats will help to strengthen the shoreline and will also become a future nesting area for sea turtles and shorebirds.



Thank you to Rotary South for making this possible, and to everyone that participated to get all 6,500 sea oats in the ground.

Follow us on Facebook

### Would you like to help keep Lee County beautiful!

Keep Lee County Beautiful, Inc. is a non-profit that has always strived towards coordinating programs and events that will beautify and improve our local community. We are also strongly focused on protecting the environment by removing litter and debris throughout our county. One of our main goals is improving both our residents and visitors awareness of proper trash disposal and recycling procedures. Our ultimate goal is to someday not need to have large scale cleanup projects. To achieve all of our goals we could use your help. If you would like to make a small, tax-deductible donation, please visit our membership page by [Clicking Here](#).

We thank you for your support!

239-334-3488 | [Trish@klcb.org](mailto:Trish@klcb.org) | [Mike@klcb.org](mailto:Mike@klcb.org) | [Tisha@klcb.org](mailto:Tisha@klcb.org) | [Sajel@klcb.org](mailto:Sajel@klcb.org) |

[www.klcb.org](http://www.klcb.org)

STAY CONNECTED



Visit our website