



The Clean Scene

Serving Lee County Since 1989!

Our mission is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

February Newsletter

Community News and Upcoming Events



Keep Lee County Beautiful Has Moved

To better serve the Lee County area, Keep Lee County Beautiful, Inc. has relocated our office to a new location.

Our new address is:
1415 Colonial Blvd
Suite #2
Fort Myers, Florida 33907

If you're in the area stop by and say hi!



Great American Cleanup March 6 8:00 am - 11:00 am

Keep America's Beautiful's Great American Cleanup is the nation's largest community improvement program, which takes place in an estimated 20,000 communities nationwide. This is an opportunity to transform your neighborhood and community into beautiful, healthy spaces. Beautiful places are environmentally healthy, socially connected and economically sound. They're better places to raise families, start a business or go to school.

[CLICK HERE](#) to register at a location near you and help make a difference in your local community.

While registering there is an option to make a small donation. Know that every dollar raised stays here in Lee County and is used to clean and beautify additional locations. Every donation, no matter the size, will make a positive impact on the place we live, work and play.





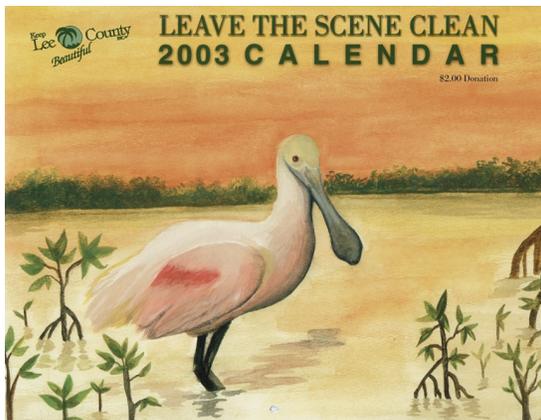
The "Clean Swell" Mobile App

Living in a coastal community it is extremely important to gather trash and debris no matter where we find it. Like the old saying goes. "All roads lead to the ocean", this is true for where our trash will end up. This includes trash on our roads, parks, illegal dumpsites and inland waterways. If you are unable to join us at any of our cleanup sites you can use Ocean Conservancy's "Clean Swell" mobile app. This is available for free on both the App store and Google Play. When you use this app, you will simply record what you gather. The distance you cleaned is automatically tracked, total weight collected is estimated, and a historical record will be kept for your future cleanups.

After you complete your cleanup the data will be uploaded to the global trash database. Keep Lee County Beautiful will be able to track this data to watch for any local trash trends.

We encourage you to continue using this mobile app throughout the year when you do your own cleanup activities so that we will have a comprehensive set of data to use for our tracking.

[CLICK HERE](#) for additional information about the Clean Swell mobile app.



Leave The Scene Clean Calendar Sponsorship Opportunity

LIMITED SPACES LEFT to sponsor the 2022 Keep Lee County Beautiful "Leave The Scene Clean" Calendar. KLCB produces these calendars featuring Lee County students' artwork and gives them to the schools at no charge to fundraise for environmental projects & learning.

[CLICK HERE](#) for additional information or email Tisha@klcb.org



Visit Our New Web Site!

Keep Lee County Beautiful is excited to announce that our new web page has now gone live. After a lengthy development cycle during the difficult times of 2020 we have finally unwrapped the new web page. We think it will now be easier for our volunteers and community partners to access the information they are looking for.

The address is still the same. www.klcb.org

[CLICK HERE](#) to visit our new site.

Start Plogging With KLCB! Every Wednesday 8:00 AM - 9:00 AM

The word "plogging" is derived from the Swedish phrase "plocka up", which refers to picking up garbage while you are out walking or



jogging. Keep Lee County Beautiful will be meeting at a new location every Wednesday between 8:00 am and 9:00 AM.

[CLICK HERE](#) to view the locations and dates on our Facebook event site.

Support Those That Support Us

The business community needs our support now more than ever. Keep Lee County Beautiful would like to encourage you to help these businesses that have been supporters of ours. Through their support, we have been able to carry out our mission to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

Below we highlight a few of our business supporters that we hope you will be able to assist in these trying times by giving them your patronage.



[Hot Tub Specialists of SWFL](#): Have you been missing your spa lately due to it needing some repair. Call 239-645-9928 and have it repaired by the Hot Tub Specialist. His list of services includes spa repair, pool/spa automation, pump repair/installation, heat pumps, gas heaters, salt chlorinators, lights and general pool & spa issues. Before you buy new, have your current unit looked at by someone known to do honest and reliable work.



[Home Hunters USA](#): Since 1974 Home Hunters USA has served all of Lee County Florida. Their goal is to not only help you find your dream home or ideal rental property, they want to be your realtor for life. To reach this goal they know they must exceed your expectations every step along the way to ownership. They also offer property management services to assist you with any rental properties you own. Call 239-939-0001 and speak to an experienced agent today.



[Whole Foods Market](#): Centrally located in Fort Myers at 6891 Daniels Pkwy, you can find wholesome, organically grown foods that must meet the highest standards to be sold in their stores. These high standards do not stop at just food items, they also include health, beauty and even household cleaning supplies. When you make a purchase at Whole Foods Market you can do so knowing that you are making a healthy choice.

Event Updates



Adopt-A-Shore Group Cleans Bonita Beach Park

The Adopt-A-Shore group from Coldwell Banker did their recent cleanup at Bonita Beach Park. They cleaned the park area and shoreline where they gathered 20 pounds of trash.

Recently at many of our Adopt-A-Shore locations we have installed licensed plate sized signs that show the name of the group that has adopted that location. Keep Lee County Beautiful would like to give a big thank you to every volunteer that participates in the Adopt-A-Shore and Adopt-A-Road programs.

[CLICK HERE](#) for information on how you can get involved in these



Oasis High School Litter Cleanup January 17, 2021

Oasis High School National Honor Society did a roadside cleanup of Veterans Pkwy, from Surfside Blvd to SW 20th Avenue. These students spent five hours cleaning this stretch of roadway and gathered an estimated 600 pounds of trash and debris. They collected so much debris they had to leave it at multiple locations. Great job removing this harmful debris from the environment!

Follow us on Facebook

Would you like to help keep Lee County beautiful!

Keep Lee County Beautiful, Inc. is a non-profit that has always strived towards coordinating programs and events that will beautify and improve our local community. We are also strongly focused on protecting the environment by removing litter and debris throughout our county. One of our main goals is improving both our residents and visitors awareness of proper trash disposal and recycling procedures. Our ultimate goal is to someday not need to have large scale cleanup projects. To achieve all of our goals we could use your help. If you would like to make a small, tax-deductible donation, please visit our membership page by [Clicking Here](#).

We thank you for your support!

239-334-3488 | Trish@klcb.org | Mike@klcb.org | Tisha@klcb.org | Sajel@klcb.org |
www.klcb.org

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