

How is Keep Lee County Beautiful, Inc. improving Lee County?



## The Clean Scene

Serving Lee County Since 1989!

Our mission is to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

## October Newsletter

### Community News and Upcoming Events



#### Monofilament Madness November 7, 2020 8:00 AM - 1:00 PM

Join us in removing monofilament fishing line and other harmful debris from our local waterways. Volunteers will go out in kayaks, paddleboards, boats, canoes, jet skis...basically anything that floats! This project not only cleans these popular fishing areas of a large amount of fishing line and litter, it also protects our local marine life from the harmful damage these items cause them. Another benefit is the environmental awareness that is brought to those in the local area when they see this project taking place.

Sponsorship opportunities are now available for this event. This is a multi-site event with hundreds of volunteers participating to clean our waterways. Show your support by becoming a sponsor today.

[CLICK HERE](#) for additional event information.

[CLICK HERE](#) to learn more about becoming a sponsor.

amazon smile



You shop. Amazon gives.

#### Smile When You Shop From Amazon.com Prime Days - October 13 & 14

This year when you do your Amazon Prime shopping during the Prime Days on October 13 and 14 to find all those incredible deals, just visit Amazon Prime by clicking this [LINK](#). Every purchase you make Amazon will donate 0.5% of your purchase price back to Keep Lee County Beautiful. These funds will enable us to continue beautifying our local communities, protecting the environment, and educating the public on current environmental issues.

## Special Edition Keep Lee County Beautiful Shirts - SOLD OUT!



We would like to thank everyone who purchased one of our special edition Keep Lee County Beautiful shirts last month. These were available in a wide variety of colors and styles that included the Unisex Short Sleeve Crewneck T-shirt, Premium Ladies' Tee, Heavy Cotton Long-Sleeve T-shirt, Men's Premium Tank, and Ladies Racerback Tank. All shirts featured the custom designed logo that is full of bright Florida colors.

For every shirt sold Keep Lee County Beautiful made \$10 which will be put towards our various programs to educate the local community while also beautifying and protecting the environment.

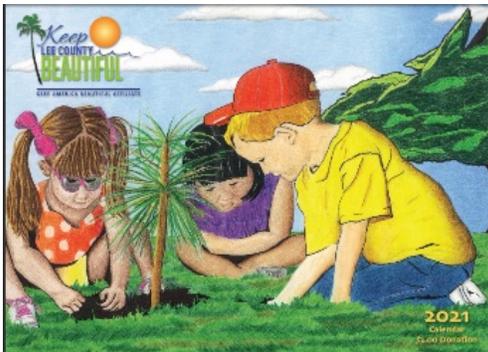


### Keep Lee County Beautiful Wants To Hear From you!

Help us do a better job! Our vision is to make Lee County a pristine place to live, work and play. By completing a short four question survey you will give us valuable insights on areas we can improve or expand upon.

Please take 30 seconds to answer these four questions so that we may serve the Lee County community to our fullest potential possible.

[CLICK HERE](#) to take the survey.



### 2021 "Leave The Scene Clean" Calendars Are Now Available

Keep Lee County Beautiful is excited to announce the release of the 2021 "Leave The Scene Clean" calendar! The 2021 environmental calendar is a historical retrospective showcasing cover winners from the past 30 years.

The calendar is available for distribution to the schools to serve as a source of funding for environmental projects. Schools keep 100% of the money they raise to be used toward these projects.

Please complete the request form available on our website using the link below. Submit your request to get these full color calendars to sell and raise funds at your school.

Please contact [Tisha@klcb.org](mailto:Tisha@klcb.org) with any questions.

[CLICK HERE](#) to request your calendars today.

**Belk Charity Sale - In Store & Online  
October 9 - 11**



Donate \$5 and receive a \$10 coupon that may be used in stores or online. For the first time ever, Belk is even allowing you to use this with your coupons. While shopping the Charity Sale save up to 25% off designer brands rarely on sale. This includes the beauty department. No brand exclusions!

Only one \$10 coupon per person is allowed, however any donation greater than \$5 is appreciated by our charities. Select Keep Lee County Beautiful, Inc as the charity you want your donation to go to and we will use these funds to continue improving and protecting the environment, while also beautifying the place we call home.

[CLICK HERE](#) to visit the Belk Charity Sale web page.

## Support Those That Support Us

The business community needs our support now more than ever. Keep Lee County Beautiful would like to encourage you to help these businesses that have been supporters of ours. Through their support, we have been able to carry out our mission to inspire, educate, and engage the Lee County community in improving, beautifying, and protecting our environment.

Below we highlight a few of our business supporters that we hope you will be able to assist in these trying times by giving them your patronage.



*We always have fun.*

**Captain Jack Boat Tours:** Jump aboard and enjoy one of Captain Jack's many tours that they offer. Take a ride on the new Tiki Boat for a fun tour of the beautiful Matlacha and Pine Island waterways. Dolphin tours, sunset cruises, weddings and renewal of vows, or a burial at sea are also available.

A reservation is required for all tours and cruises. They depart from either Matlacha or Pine Island, FL. Call 239-222-9886 or email [info@captainjackboattours.com](mailto:info@captainjackboattours.com) for additional information. You may also visit their [website](#) for details on all of their various tours.



**Davita Kidney Care:** Davita is here to help you with your kidney health. Many Americans do not realize the warning signs of a failing kidney, or how to help maintain proper kidney health. Davita offers a free no-cost online kidney health class from the comfort of your own home. [CLICK HERE](#) to attend a free online class.

Davita is striving to provide the world's best kidney care to patients all across America, and in nine other countries. They are committed to a high level of health care excellence. This not only includes patient care but also diet & nutrition and continuing education. Visit their [website](#) for information on kidney health.



**Royal Scoop Ice Cream:** For the past 41 years Royal Scoop has been delivering happiness with every delicious treat they serve. They have been named the area's best ice cream for years. Once you try their locally made flavors you will know why.

Stores are conveniently located at Fort Myers Beach, Bonita Springs, North Naples and East Naples. Catering is also available for your own Sundae Bar Party, Pre-Scooped Sundaes, Waffle Cone Party, Custom Party or a Community Event. Visit their [website](#) to view their menu, locations and catering options.

## Event Updates

**Crystal Lake Cleanup - Future Park  
September 25, 2020**



Working with the City of Cape Coral, and a terrific group of volunteers from ImageFIRST Healthcare Laundry Specialists, this property was given a thorough cleaning. Over 800 pounds of trash and debris was collected from this site. The majority of the items collected were glass bottles or broken pieces of glass.

Now that the initial cleaning has been completed on this property the early stages of development can begin. This location is going to become a new park in North Cape Coral. In three to five years construction should be completed and the Crystal Lake Park will be open for residents to enjoy.

[CLICK HERE](#) for a design of the completed park.

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## International Coastal Cleanup September 19, 2020

Keep Lee County Beautiful was thrilled to be able to host the International Coastal Cleanup this year. Due to current health concerns we limited registrations and could not open as many sites as we have the previous 30 years that we have held this event. Even with these limitations, our local community came out in a strong showing of almost 600 volunteers and gathered close to 3,000 pounds of trash from our local shorelines and waterways. This is a significant amount of debris when you realize that the majority of this is made up from small, lighter items such as cigarette butts, plastic bottles, candy and food wrappers and many other small items.

We would like to give a big thank you to all of the volunteers that participated in this event and made it such a success. We would also like to thank this year's Presenting Sponsor Manheim Fort Myers, as well as Surfing's Evolution & Preservation Foundation, Waste Pro, First Service Residential, Coca-Cola, Family Thrift Center, and our many other wonderful sponsors who made this event possible. Please visit our event page [here](#) to see this year's sponsors and supporters



The strangest item found award goes to Steve who was taking part in a waterway cleanup in Matlacha. He found a fishing pole with a broken reel. When he tried to pull in the loose fishing line, he realized there was something alive attached at the other end. After a lengthy battle to catch this fish with a broken reel he finally pulled in a catfish. He got the hook out and let the fish go back into the water. He has a "Fish Tale" he will always remember.

Follow us on Facebook

### Would you like to help keep Lee County beautiful!

Keep Lee County Beautiful, Inc. is a non-profit that has always strived towards coordinating programs and events that will beautify and improve our local community. We are also strongly focused on protecting the environment by removing litter and debris throughout our county. One of our main goals is improving both our residents and visitors awareness of proper trash disposal and recycling procedures. Our ultimate goal is to someday not need to have large scale cleanup projects. To achieve all of our goals we could use your help. If you would like to make a small, tax-deductible donation, please visit our membership page by [Clicking Here](#).

We thank you for your support!

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