To Our Supporters and Volunteers

As I reflect on my second year as Executive Director of Keep Lee County Beautiful, Inc., I continue to be profoundly moved by the work of this organization, its staff, our incredible board of directors and the generosity of thousands of volunteers, corporate partners, municipalities, elected officials, and individuals.

I’m proud of the many accomplishments in 2017 and am excited for what lies ahead in 2018 and beyond for Keep Lee County Beautiful, Inc. We will continue to improve and take action to get better every day at doing the work required to keep Lee County beautiful. And in doing so, we will inspire, educate and engage communities across Lee County to be environmentally healthier, economically stronger, and socially more connected.

More connected to each other as neighbors—not only in the individual communities we serve—but within the vast collection of urban, suburban and rural places that each day create a new chapter in the story of a cleaner, greener and more beautiful America.

We had a BIG year in 2017, helping to deliver meaningful impact in our communities, in the following pages you’ll be able to read about the impact of our collective actions in 2017 and be inspired by the stories of some of the passionate and dedicated people who play a leading role to Keep Lee County Beautiful.

As many of you know, over the past few years we set out to revitalize Keep Lee County Beautiful, Inc. as we continue to evolve with our 30th Anniversary approaching in 2020. As part of our journey, we led a thoughtful and thorough review of our Vision, Mission and Values for the first time in more than 15 years and are excited to share our goals with you.

We thank you for your continued support of Keep Lee County Beautiful, Inc. as we strive to End Littering, Improve Recycling and Beautify Lee County’s Communities.

Beautifully Yours,

Trish Fancher
Executive Director
Keep Lee County Beautiful, Inc.
ABOUT US
The Keep Lee County Beautiful (KLCB) organization was established at the direction of concerned community leaders from the public and private sector. It is responsible for coordinating and implementing a county wide litter education and prevention program and is governed by a volunteer 15 member board of directors and a 9 member board of advisors.

OUR FOCUS
Keep Lee County Beautiful, Inc. changes behaviors and improves communities through a focus on:

Litter Prevention: Defining litter, identifying the cause, reducing it, organizing cleanups, and properly handling discarded waste in our communities.

Waste Reduction and Recycling: Reducing the impact of solid waste in our communities through integrated programs including source reduction and reuse, recycling and education about the landfills, composting, and waste-to-energy.

Beautification: Improving the visual aspects of our communities through programs that beautify and naturally clean our environment including community gardens, restoring vacant lots, highway and shoreline beautification, urban forests, native and wildflower plantings, and graffiti prevention and abatement.

OUR VISION
Make Lee County a pristine place to live, work, and play

OUR GUIDING PRINCIPLES
As a recognized leader in community improvement, Keep Lee County Beautiful, Inc. is guided by these principles:

Education: This is the key to encouraging positive behaviors toward community improvement.

Individual Responsibility: Improving communities, their environment, and quality of life all begins with personal responsibility - individuals becoming more engaged as citizens and stewards of the environment.

Public-Private Partnerships: Broad-based community alliances are essential to achieve sustainable community improvement.

Volunteer Action: By engaging volunteers we extend the reach of our education and multiply the impact of our actions.
PERFORMANCE

AREAS OF INVOLVEMENT

13,570 Trees Planted
39,020 Pounds of Litter Removed
8,849 Volunteer Hours
385 Storm Drains Marked
115 Events

CONTRIBUTORS

Lee County Solid Waste
Florida Dept. of Transportation
Advanced Disposal
Callaghan Tire
Cascade Cart Solutions
Coca Cola
Covanta
Environmental Solutions Group
Galloway Family of Dealerships
GT Supplies
Jan-Pro Cleaning
LCEC
Manheim Fort Myers
McNeilus
Michelin Tire
Miromar Outlets
Morris-Depew & Associates
Olympic Containers
Palm Truck Center
Port Consolidated
Preferred Materials
Rehrig Pacific Company
Rotary Club of Cape Coral
Southwest Disposal
Steele Truck Center
Suncoast Beverages
Sunshine Recycling
Toter
TruStar Energy
Waste Management
Wastequip
Waste Pro
BOARD OF DIRECTORS

Executive Committee
Chairman: Ron Kitlas
Vice Chairman: Tom Mueller
Treasurer: Norman Turiano
Secretary: Amy Turner
Chairman Emeritus: Keith Banasiak

Staff
Trish Fancher
Mike Thomas

Directors
Katie Berkey
Beverly Black
Michael Ekblad
Linda Eroh
Jay Fandel
Jim Morganstern
Katie Moses
J.B. Schuetz
Molly Schweers
Jim Suter

Advisors
Christine Busch-Whitehead
Terry Cain
Rich Carr
Ron Clayton
Robert Gizzi
Mindy La Croix
Mark McCreary
David Scott
Emory Smith

Orange River Cleanup
Mulloch Creek Cleanup
Lehigh Acres Cleanup

Centennial Park Cleanup
Great American Cleanup
Daniels Parkway Cleanup

Olga Community Cleanup
Monofilament Madness
Estero Bay Preserve Cleanup