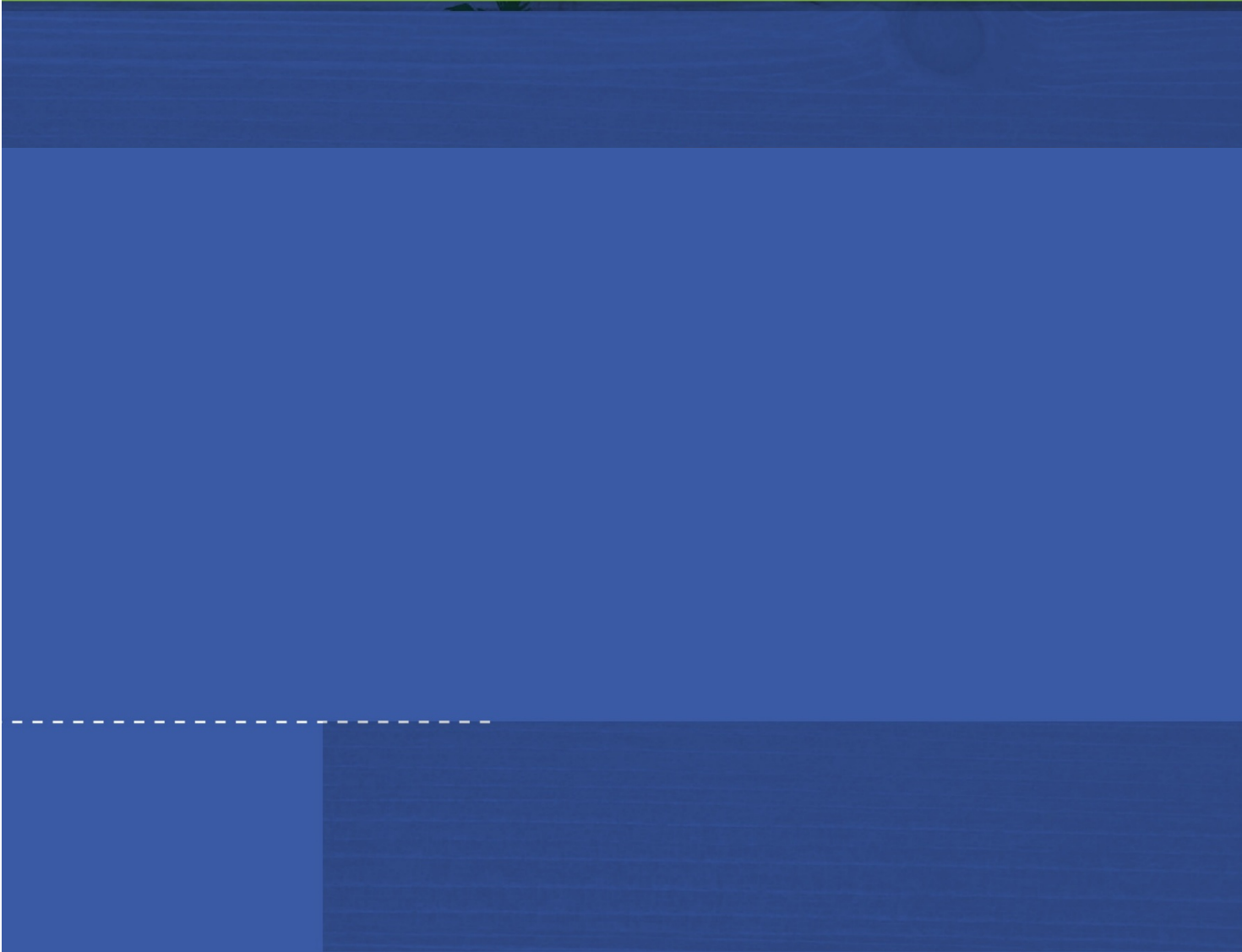




2017

ANNUAL REPORT





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To Our Supporters and Volunteers

As I reflect on my second year as Executive Director of Keep Lee County Beautiful, Inc. I continue to be profoundly moved by the work of this organization, its staff, our incredible board of directors and the generosity of thousands of volunteers, corporate partners, municipalities, elected officials, and individuals.

I'm proud of the many accomplishments in 2017 and am excited for what lies ahead in 2018 and beyond for Keep Lee County Beautiful, Inc. We will continue to improve and take action to get better every day at doing the work required to keep Lee County beautiful. And in doing so, we will inspire, educate and engage communities across Lee County to be environmentally healthier, economically stronger, and socially more connected.

More connected to each other as neighbors—not only in the individual communities we serve—but within the vast collection of urban, suburban and rural places that each day create a new chapter in the story of a cleaner, greener and more beautiful America.

We had a BIG year in 2017, helping to deliver meaningful impact in our communities. In the following pages you'll be able to read about the impact of our collective actions in 2017 and be inspired by the stories of some of the passionate and dedicated people who play a leading role to Keep Lee County Beautiful.

As many of you know, over the past few years we set out to revitalize Keep Lee County Beautiful, Inc. as we continue to evolve with our 30th Anniversary approaching in 2020. As part of our journey, we led a thoughtful and thorough review of our Vision, Mission and Values for the first time in more than 15 years and are excited to share our goals with you.

We thank you for your continued support of Keep Lee County Beautiful, Inc. as we strive to End Littering, Improve Recycling and Beautify Lee County's Communities.

Beautifully Yours,

Trish Fancher
Executive Director
Keep Lee County Beautiful, Inc.



ABOUT US

The Keep Lee County Beautiful (KLCB) organization was established at the direction of concerned community leaders from the public and private sector. It is responsible for coordinating and implementing a county wide litter education and prevention program and is governed by a volunteer 15 member board of directors and a 9 member board of advisors.



BOARD MEMBERS
IN ACTION

OUR FOCUS

Keep Lee County Beautiful, Inc. changes behaviors and improves communities through a focus on:

Litter Prevention: Defining litter, identifying the cause, reducing it, organizing cleanups, and properly handling discarded waste in our communities.

Waste Reduction and Recycling: Reducing the impact of solid waste in our communities through integrated programs including source reduction and reuse, recycling and education about the landfills, composting, and waste-to-energy.

Beautification: Improving the visual aspects of our communities through programs that beautify and naturally clean our environment including community gardens, restoring vacant lots, highway and shoreline beautification, urban forests, native and wildflower plantings, and graffiti prevention and abatement.

OUR VISION

Make Lee County a pristine place to live, work, and play



OUR GUIDING PRINCIPLES

As a recognized leader in community improvement, Keep Lee County Beautiful, Inc. is guided by these principles:

Education: This is the key to encouraging positive behaviors toward community improvement.

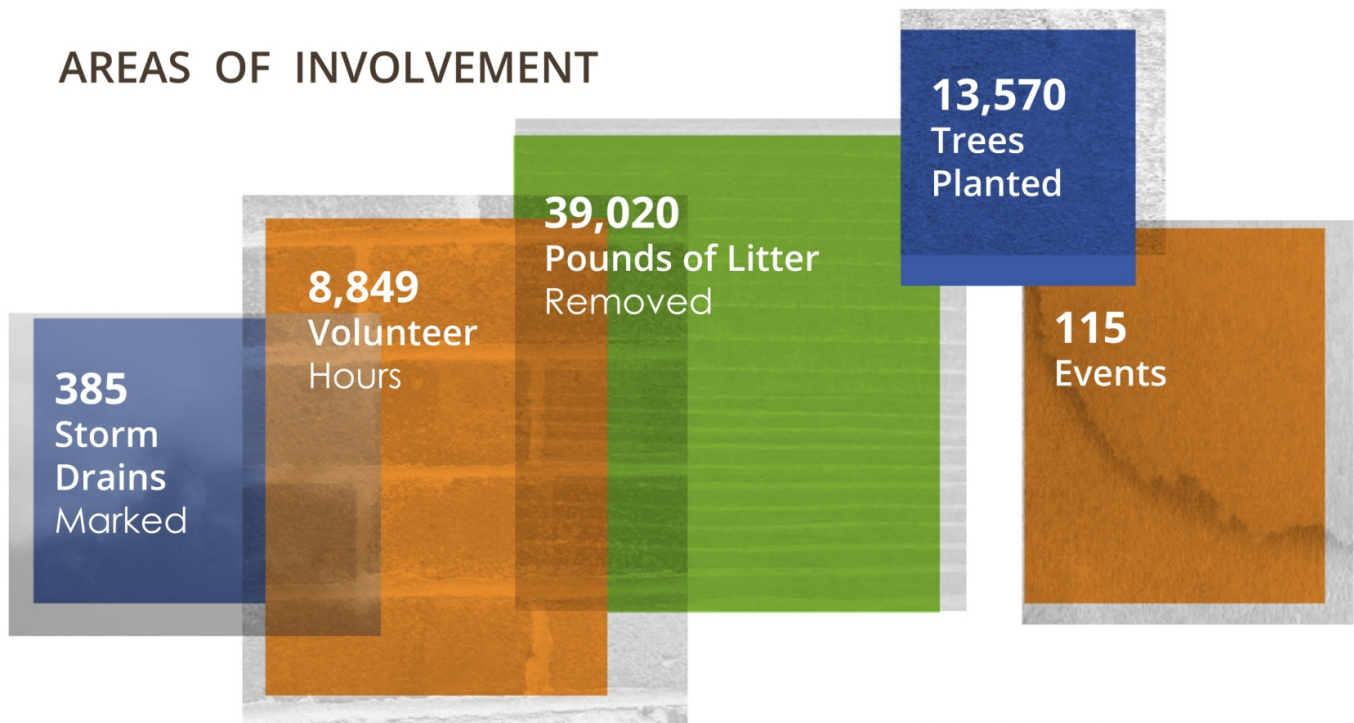
Individual Responsibility: Improving communities, their environment, and quality of life all begins with personal responsibility - individuals becoming more engaged as citizens and stewards of the environment.

Public-Private Partnerships: Broad-based community alliances are essential to achieve sustainable community improvement.

Volunteer Action: By engaging volunteers we extend the reach of our education and multiply the impact of our actions.

PERFORMANCE

AREAS OF INVOLVEMENT



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CONTRIBUTORS

Lee County Solid Waste

Florida Dept. of Transportation

Advanced Disposal

Callaghan Tire

Cascade Cart Solutions

Coca Cola

Covanta

Environmental Solutions Group

Galloway Family of Dealerships

GT Supplies

Jan-Pro Cleaning

LCEC

Manheim Fort Myers

McNeilus

Michelin Tire

Miromar Outlets

Morris-Depew & Associates

Olympic Containers

Palm Truck Center

Port Consolidated

Preferred Materials

Rehrig Pacific Company

Rotary Club of Cape Coral

Southwest Disposal

Steele Truck Center

Suncoast Beverages

Sunshine Recycling

Toter

TruStar Energy

Waste Management

Wastequip

Waste Pro



BOARD OF DIRECTORS

Executive Committee

Chairman: Ron Kitlas

Vice Chairman: Tom Mueller

Treasurer: Norman Turiano

Secretary: Amy Turner

Chairman Emeritus:

Keith Banasiak

Staff

Trish Fancher

Mike Thomas

Directors

Katie Berkey

Beverly Black

Michael Ekblad

Linda Eroh

Jay Fandel

Jim Morganstern

Katie Moses

J.B. Schuetz

Molly Schweers

Jim Suter

Advisors

Christine Busch-Whitehead

Terry Cain

Rich Carr

Ron Clayton

Robert Gizzi

Mindy La Croix

Mark McCreary

David Scott

Emory Smith



Orange River Cleanup



Mulloch Creek Cleanup



Lehigh Acres Cleanup



Centennial Park Cleanup



Great American Cleanup



Daniels Parkway Cleanup



Olga Community Cleanup



Monofilament Madness



Estero Bay Preserve Cleanup



Global Youth Services Day



Billy's Creek Cleanup



Cape Coral HS Tree Planting



Centennial Park Cleanup



Lovers Key State Park Cleanup



Oakridge Cemetery Cleanup



Koreshan State Park Cleanup



Riverside Park Cleanup



Mangrove Mania 3

KEEP LEE COUNTY BEAUTIFUL, INC.

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Find us on these
social media sites:

